

CURRICULUM VITAE

P.MURALI KRISHNA REDDY

Email: pmkrisme@gmail.com

Contact No.0522714134

Near Aster clinic

BUR DUBAI

UAE.

(Applying for sales and merchandising)



AREA OF EXPERTISE

- ☛ Team Management
- ☛ Business Development
- ☛ Goal Achievement
- ☛ Marketing and Product Promotion
- ☛ Planning
- ☛ Customer Relationship
- ☛ Competitor analysis
- ☛ Sales Generation
- ☛ Cashing and cheques management
- ☛ Market Analysis
- ☛ Key account management
- ☛ Online payments

ACADEMIC QUALIFICATION

College/ Institute- SIR CRR PG COLLEGE

Place : Andhra Pradesh, India

University : ANDHRA

Degree : MBA (Marketing & Finance)

Year : 2010-2012

Grade : First class

Place : Andhrapradesh, India

University : ANDHRA

Degree : B.Com (computers)

Year : 2007-2010

Grade : First class

PROFESSIONAL CERTIFICATION

- DIPLOMA OF COMPUTER APPLICATIONS
- TALLY.

CAREER OBJECTIVE

To build on my expertise and grow my career in organization of great repute in Sales and merchandising related organization. And to work in a competitive environment and to give excellent performance in whatever jobs assigned.

PROFESSIONAL SUMMARY

A dynamic professional with over **Three years** of experience in Sales and merchandising like, Marketing Strategy, Customer Relationship, and Handling with good manner, maintaining good communication with colleagues and superiors & Highly result oriented.

CAREER HISTORY

Place - India

Designation - Sales and Merchandising Executive

Duration - From JUNE 2020 to APRIL 2023.

Profile:-

- Carried out sales of products and selling.
- Making sure products and services are supplied to customers on time.
- Good product display.
- Maintain up to date stock reports.
- Responsible for forecasting market trends.
- Involved in the training programs and keep up-to-date information.
- Expertise in reading customer mind set is an advantage added.
- Ensure that the shelves of retail store stocked with products.
- Field research related to the products or services.

SALES &

Merchandising

at "RELIANCE

SUPER MARKET

", Eluru,

CURRICULUM VITAE

P.MURALI KRISHNA REDDY

Email: pmkrisme@gmail.com

Contact No.0522714134

Near Aster clinic

BUR DUBAI

UAE.

(Applying for sales and merchandising)



ATTRIBUTES:

- ☞ Quick Learner, Team Player
- ☞ Hardworking & Detail oriented
- ☞ Dedicate , Dynamic
- ☞ Leadership Quality
- ☞ Self-oriented / Self motivated
- ☞ Highly trustworthy & Ethical
- ☞ Effective at multi-tasking

JOB DETAILS

Place - INDIA

Designation - Sales and merchandiser. (HERITAGE DAIRY PRODUCTS – DMART)

Duration - 2018-2020

Key Achievements

- Monthly sales target achieved.
- Setting up a new strategies to find new prospects and sale leads
- Good communication and interpersonal skills.
- Maintain organization techniques to reach the goals.

PERSONAL INFORMATION

Date of Birth : 26th AUG 1990

Nationality : Indian

Marital Status : Married

Languages :English,Hindi&Telugu

Hobbies:watching animation movies, Photography, design works.

Andhra Pradesh, India

JOB DETAILS

Place -DUBAI

Designation - Marketing Executive. (VERVE DEVELOPMENT LLC)

Duration - From MAY 2015 to MAY 2017

Profile:-

- Meeting with clients during sales visit
- Demonstrating and presenting products.
- Reviewing sales performance.
- Acting as liaison between the clients and executive staff.
- Providing excellent customer service as per company standards.
- Understanding the needs of customer.
- Taking the reservations from the clients.
- Gather the customer and market information.
- Create regular sales and customer walk-ins.
- Applying the marketing techniques in different ways.

KEY RESPONSIBILITIES:-

- Strong interpersonal and Organizational skills.
- Report any unusual occurrence or request to the manager on duty.
- Understanding Customer needs.

I hereby state that the information furnished above is true to best of my knowledge.

CURRICULUM VITAE

P.MURALI KRISHNA REDDY

Email: pmkrisme@gmail.com

Contact No.0522714134

Near Aster clinic

BUR DUBAI

UAE.

(Applying for sales and merchandising)



Date: -

Place: - DUBAI

Signature
(PMKR)