



SEBAGALA PETER

Merchandiser/Sales Associate

PERSONAL SUMMARY

As a skilled and results-driven Merchandiser/sales associate with extensive experience in retail and product presentation, I have a proven track record of maximizing sales and enhancing the customer shopping experience through strategic product placement, inventory management, and market analysis. My expertise lies in creating visually appealing displays, understanding consumer behavior, and implementing effective merchandising strategies that align with brand goals.

EMPLOYMENT HISTORY

Retail Sales Associate **1 Year**

Tiffany Foods LTD – Sharjah

Key Qualifications & Responsibilities

- Assisted customers in selecting products, providing detailed information about features and benefits.
- Maintained a clean, organized, and visually appealing store layout.
- Managed transactions efficiently, including cash, credit card, and return processes, while maintaining POS accuracy.
- Achieved and exceeded sales goals by promoting upsells and cross-sells to customers.
- Collaborated with team members to meet daily operational needs and ensure smooth workflow.

Merchandiser **2 Years**

Game Shopping Center – Uganda

Key Qualifications & Responsibilities

- Conducts market research to identify best merchandising practices and manage competitive pressures
- Documents product movement and replenishes merchandise
- Prepares financial reports and store performance
- Evaluates website content to increase internet traffic and conversion rate
- Collaborates with various teams (e.g. marketing, sales, management) to develop strategic campaigns
- Establishes strong partnerships with suppliers
- Implements discounts and seasonal sales (e.g. back-to-school promos, year-end sale, clearance sale)

Sales Associate **1 Year**

Shoprite Stores – Uganda

Key Qualifications & Responsibilities

- Welcoming customers into the store
- Staying knowledgeable about our range of beauty and skin products
- Explaining to customers the best products for their needs
- Recommending related products to increase customers' options and enrich the shopping experience
- Explaining the benefits and functions of products, method of preparation and how to use them to achieve the best results
- Accepting and processing orders, operate the POS register and resolve returns issues
- Promoting special sales, offers and awareness of store loyalty program.

CONTACT DETAILS

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📍 Dubai UAE

PERSONAL DETAILS

Nationality: Uganda
Marital Status: Single
Gender: Male

LANGUAGE

English ●●●●

EDUCATION

Bachelor's degree -Uganda

SKILLS

- Customer Service
- Time Management
- Problem Solver
- POS Operation
- Good Communication
- Product Knowledge
- Stocking Shelves
- Brand awareness
- Handling Returns
- Team work
- Visual Merchandising
- Controlling stock levels
- Generating reports