

## SUMMARY

Dynamic professional with expertise in digital marketing, software development, and web development. Skilled in designing and implementing marketing strategies, developing robust software solutions, and creating responsive, user-friendly websites.

## CONTACT

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## EDUCATION

### MASTER OF COMPUTER APPLICATIONS ( MCA )

Bharathidasan University, India

2016- 2019

Aggregate 90%

### BACHELOR OF COMPUTER APPLICATIONS ( BCA )

Bharathidasan University, India

2013- 2016

Aggregate 85%

## SKILLS

### Programming languages:

Java, Python,  
C++

### Web development :

HTML, CSS, Java  
Script, React

### Database Management:

SQL, Mongo DB

### Software side :

Tally ERP 9,  
Microsoft 365

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## WORK EXPERIENCE

### ASSOCIATE CUM TEAM LEADER

CAPGEMINI TECHENOLGY SERVICE |  
TRICHY, INDIA.

2022 - 2024

Utilized specialized GIS software to collect and validate data on building measurements and topographical features, Analyzed aerial imagery to capture detailed building information, ensuring high precision and accuracy, Maintained a comprehensive database of collected geospatial data, aiding decision-making for urban planning and infrastructure projects, Collaborated with cross-functional teams to streamline data collection processes and improve project efficiency.

### ADMINISTRATIVE

DHANALAKSHMI SRINIVASAN MEDICAL COLLEGE | 2019 - 2022  
TRICHY, INDIA.

The administrative role focuses on managing the operational and academic processes. This includes coordinating student admissions, maintaining academic records, scheduling classes, and managing faculty assignments. The administrative officer is also responsible for handling communication between faculty, students, and the college administration, ensuring that academic policies and regulations are followed. They support the department in organizing events, workshops, and seminars, and may assist in budget preparation and procurement of necessary teaching materials and equipment.

### MCA PROJECTS

#### LOCATING AND TRACKING SYSTEM

Developed for BSNL to enhance file transfer tracking through a mobile number and text message notifications, Integrated report generation and storage in the BSNL portal, Built a system for staff to enter student details.

## LANGUAGES

- English
- Hindi
- Urdu
- Tamil

## ACHIEVEMENTS

### Participated in International B-Plan Championship.

- At Echoes Event IIM-KOZHICODE ( Top 10 Colleges We Got 5th Rank )
- Merit Certificate in IIM-K Training Program ( CAMPUS TO CORPORATE )

## PERSONAL DETAILS

Date of Birth : 23/02/1996  
Marital Status : Married  
Nationality : Indian  
Gender : Female  
Passport No : Y2463195  
Date of Expiry : 04/06/2034  
Visa Status : Own Visa  
Visa Expiry : Up to 2years

## DECLARATION

I declare that the information provided is accurate and reflects my expertise in Digital and Email Marketing.  
I take full responsibility for the integrity and results of my campaigns.