

Personal Detail

- Date Of Birth :27/12/1992
- Gender :Male
- Nationality :Pakistani
- Marital status :Married
- **Passport Details**
- Passport No :Bw5521103
- Date Of Issue : 16/04/2018
- Date Of Expiry :14/04/2028
- Visa Status : Employment
- **License Details**
- UAE License No :187749
- Date Of Issue :18/02/201
- Date Of Expiry :19/01/2030
- Permitted :Light Vehicle +Motorcycle
- **Academic Details**
- Bachelor Of Political Science
- Islamia College University Peshawar, Pakistan
- **Languages**
- Urdu
- English
- Punjabi
- Pushto
- Hindi



Muhammad Safeer

Sales, Marketing & Data Collector At Zomato Media Private Limited

OBJECTIVE

Dynamic and results-oriented professional seeking a challenging position as a Sales, Marketing, and Data Collection Executive where I can leverage my skills in customer relationship management, strategic marketing, and accurate data gathering to drive business growth, support decision-making, and contribute to organizational success. Committed to delivering measurable results through targeted campaigns, market analysis, and customer insights.

- Zomato Media Private Limited – Dubai, UAE
- April 2019 – May 2025
- Key Responsibilities:
- Conducted on-ground data collection for restaurants across Dubai, ensuring accurate listing of menus, pricing, locations, and contact details on the Zomato platform.
- Built and maintained relationships with restaurant owners to support onboarding and partnership development.
- Promoted Zomato's marketing and advertising solutions to potential restaurant partners, contributing to increased platform adoption.
- Assisted with market research to identify new business opportunities and customer preferences.
- Collaborated with the internal content, operations, and tech teams to ensure real-time updates and service quality.
- Generated regular reports and maintained detailed records of collected data, leads, and client communications.
- Achievements:
- Onboarded and updated data for over 300+ restaurants across Dubai.
- Maintained a 98% accuracy rate in data verification and reporting.
- Recognized by management for consistently meeting monthly targets and maintaining strong client relationships.

DECLARATION

- I hereby declare that the information furnished above is true to the best of my knowledge to show my diligence to your organization.

Muhammad Safeer