

# Shaiju Shamsudheen

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## **Objective**

Effective merchandiser with 6+ years of experience. Skilled in store display design and setup. Strong skills in ensuring promotional items get the maximum visibility and Customer attention. Managing product inventory in 20+ shop in ajman, Promoted to Sales Executive with the ability to excel sales targets and make a real difference in organization's revenue generation

## **Work Experience**

#### **Sales Executive**

2023- Present

**Orbex General Trading LLC** 

- Building relationships with new distributors
- Maintaining good business relation with existing client
- Liaising with head office to ensure relevant stock is delivered on time
- Responsible for the marketing and advertising on new and existing product
- Meeting the sales targets
- Using negotiation and communication skill to sell new products in small retail outlets to maximize shelf space and increase market share

Merchandiser 2017-2022

Orbex General Trading LLC

- Managing product inventory in 20+ Shops in Ajman especially Lulu group, Nesto Group, Ajman cooperative etc
- Established and maintained proper high traffic display, resulting in increased sales
- Displayed appropriate signage for products and sales promotions
- Team up with the marketing department to ensure displays Integrated with marketing campaigns
- Collaborating with department managers to order sufficient product for store promotions
- Monitoring inventory levels versus sales to determine how much more product needs to be order
- Managing accounts of sales made, New orders, Credit Note Cheque etc.

# **Key Skills And Competencies**

MS office

- Inventory management
- Sales & Marketing
- Able to work in multi environment
- Administration Skill
- Vendor relations
- Establishing relationships

### **Education**

#### **Bachelor's Degree**

July 2014-June 2017

Madurai Kamaraj University

• B.A History

# **Personal Information**

• Age: 32

• Nationality: Indian

• Marital Status: Married

Visa Status: Employment Visa Passport Number: N7187810

• Languages: English, Hindi, Malayalam

• UAE Driving License: Automatic.

## **Declaration**

I hereby declare that all the details furnished above are true to the best of my knowledge

Shaiju Shamsudheen