

Ahmed Mohamed Ahmed Hassan Mahmoud

SALES

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PROFESSIONAL SUMMARY

Experienced Sales Professional with 7 years in retail sales, skilled in driving revenue growth, enhancing customer engagement, and developing sales strategies that exceed targets. Proven track record in market analysis, contract negotiation, and promotional campaign execution to boost customer traffic and sales.

AREA OF EXPERTISE

Sales Management	Retail Operations	Market Analysis	Revenue Growth
Customer Service	Promotional Campaigns	Negotiation Skills	Social Media Marketing

KEY ACHIEVEMENTS

- Market Expansion:** Identified and targeted new customer segments, leading to the successful launch of a clothing line that increased sales by 20% within three months.
- Revenue Growth:** Implemented sales techniques and social media strategies that increased average transaction value by 25%, resulting in a \$300,000 revenue increase in six months.

PROFESSIONAL EXPERIENCE

Assistant Manager | Tomato Stores

May 2022 - Jul 2024

- Led a team of 10 sales associates, increasing store performance by 15%.
- Managed store operations, ensuring optimal inventory levels and customer satisfaction.
- Developed promotional campaigns and boosted revenue by 20% within three months.

Sales Associate | H&M Fashion Company

Sep 2020 - Apr 2022

- Exceeded sales targets consistently by an average of 15% each month.
- Organized clothing displays to enhance store appeal and customer experience.
- Assisted customers in selecting the right products and provided excellent service.

Sales Associate | Tomato Stores

Oct 2017 - Aug 2020

- Provided personalized assistance to customers, increasing customer loyalty.
- Improved store layout and visual merchandising to attract more customers.
- Effectively communicated promotions and offers to enhance sales.

EDUCATION

Bachelor of Commerce, Department of Accounting

Aug 2016 - Jul 2021

Alexandria University, Egypt
Graduated with Good Degree.

ADDITIONAL INFORMATION

- Technical Skills:** Microsoft Word, Excel, POS systems, Inventory Management Software.
- Languages:** English (Proficient), Arabic (Native)
- Driving License:** Valid Egyptian Driving License (Category B).

QUALIFICATIONS & CERTIFICATIONS

- Bachelor's degree in Commerce with a focus on Accounting and Retail Sales.
- Awarded "Best Sales Associate of the Month" five times in 2022.
- Strong communication and multi-tasking skills.