



FARIDAH NATTABI

Merchandiser cum cashier.

Contact Objective

Dubai UAE
VISIT VISA
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Marital status: Married
Gender: Female
Nationality: Ugandan
Passport number:
B00160328

Retail Merchandiser focused on creating value for customers and product longevity for retail manufacturers. Reinforces client brands through effective advertising while staying aware of potential growth opportunities. Well-organized and creative Merchandising professional successful at representing consumer tastes and needs in the retail market.

Education Experience

Kibibi muslim Uganda
High school diploma
YMCA Certificate in IT and
computerized accounting

June 2016-2019
Merchandiser fresh foods at union cooperative society Al Towar.

September 2019-2021
Assistant supervisor at Union Coop society Al quoz.

October 2021-2022
Sales Associate, cashier, order and grocery picker at Allay retail supermarket.

Key Skills

Marketing
Project Management
Quality control
Communication
Problem-solving
Visual merchandising

DUTIES AND RESPONSIBILITIES:

- Operate cash register, stock shelves, face merchandise, provide customer assistance, and create merchandise displays.
- Check products in/out, check stock for expiration dates, restock shelves & take inventory daily.

Computer knowledge.
Stocking.
Promotions.
Purchase orders.

Market and product

knowledge, as a Merchandiser i often act as a link between the manufacturer and the retailer. I have a good knowledge of the brands i represent, the products they supply and the market they cater to. As a merchandiser, i have to clarify a lot of doubts for retailers and store owners with regard to the products they are purchasing. Similarly, i must also be able to inform manufacturers about market scenarios and good retail practices.

Computer literacy:

As a merchandiser i have to log all updates to the warehouse inventory into inventory management software packages, meaning that i will spend portions of my shift working at a computer.

Mathematics

As a merchandiser i am equipped with mathematics skills that will likely be more effective when logging inventory changes and the warehouse's storage capacity. As a i have to make precise calculations to ensure smooth supply chain operations.

- Priced merchandise in compliance with state ordinance/weights and measures and assured all displays were in compliance with system planograms.
- Worked with vendors, ordered merchandise, planograms, placed displays with signage, and stocked shelves.
- Set seasonal displays and keeping resets up to date by utilizing current planograms.
- Assisted with Planograms, price changes, clearance mark-downs, and sale signs.
- Planning and developing merchandising strategies
- Analyzing sales figures, customers reactions and market trends to anticipate product needs
- Collaborating with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales.
- Maximise customer interest and sales levels by displaying products appropriately
- Produce layout plans for stores and maintain store shelves and inventory
- Forecast profits/sales and plan budgets
- Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc
- Build constructive customer relationships and team with channel partners to build market and close deals.
- Scanning and sorting outgoing stock
- Pulling, packing, and loading
- Receiving, stocking, and stacking.

HARD SKILLS;

Online shopping and sales.

Insta shop

Talabat

What

References

Available upon request.

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