

Muhammad Ishtiaq



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📍 Village Matha Shewa
Banda, P.O Box & Tehsil
Katlang District Mardan
KhyberPakhtunkhwa Pakistan

📅 9th April 1989

🇵🇰 Pakistani

🆔 ML1848972

💍 Single

♂ Male

🌐 <https://www.linkedin.com/in/ishtiaq-muhammad-426b2a24b>

📞 live:tariqgil32

PROFILE

To work in a firm with a professional work environment where I can utilize and apply my knowledge skills which would enable me to grow while fulfilling organizational goals

LANGUAGES

Pashto, Urdu, English ● ● ● ● ●

PROFESSIONAL EXPERIENCE

Mushtaq Super Store, Sales Manager

2013 – 2022 | Mardan, Pakistan

- Developed and implemented a new sales strategy that resulted in a 25% increase in market share and a 20% increase in profitability within the first year.
- Lead and motivated a sales team of 15 to achieve sales goals, resulting in a 30% increase in revenue and a 15% increase in customer satisfaction.
- Analyzed competitor activities and developed strategies to counteract their efforts, resulting in a 10% increase in market share and a 5% increase in customer retention.

EDUCATION

Master in English Literature and Linguistics, Abdul Wali Khan University

September 2010 – June 2012 | Mardan, Pakistan

Bachelor of Arts, University of Peshawar

August 2008 – April 2010 | Peshawar, Pakistan

Bachelor of Education, Allama Iqbal Open University

January 2014 – January 2015 | Islamabad, Pakistan

PUBLICATIONS

An Analysis of the Problems Faced by the Students at Intermediate Level in Speaking English in the Rural Areas of Mardan

2012

REFERENCES

Dr. Saira Maqbool, Associate Professor,
Allama Iqbal Open University
saira.maqbool@aiou.edu.pk

Dr. Irfan Ullah, Associate Professor, Abdul Wali Khan University
irafanullah@awkum.edu.pk

INTERESTS

•Modern American Literature•Modern American
Poetry•Illustration
(•Hiking• Playing Cricket•Swimming•Netflix)

DECLARATION

I hereby confirm that the information provided is true and correct to the best of my belief

SKILLS

Sales strategy development and implementation •Sales team leadership and motivation •Market analysis and competitor research •Customer relationship management •Budget management and financial analysis •Sales incentive program creation and management •Communication Skills •Interpersonal Skills •Time Management •Classroom Management •MS Office •MS Word •Excel •Powerpoint

