



SANGAM LAVESH KUMAR

CONTACT ME



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Meena bazar burdubai dubai UAE



HUSBAND VISA

EDUCATION

MBA Marketing

IQRA UNIVERSITY, KARACHI, PAKISTAN

Graduate 2023 - 2025

BBA-H

IQRA UNIVERSITY, KARACHI, PAKISTAN

Graduate 2021 - 2023

BCOM-H

SHAH ABDUL LATIF UNIVERSITY, KHAIRPUR

Graduate 2019 - 2021

CERTIFICATES

- Digital Marketing
- Medical Health & science
- Certificate of volunteer(IU JOB FAIR)

SKILLS

- Marketing
- Communication
- Team Work
- Microsoft Office
- Copy Writing
- Proof Reading
- Social Media Marketing

OBJECTIVE

A well-presented, motivated MBA graduate seeking a suitable position in Marketing, with a strong desire to learn and excel in the field. I am eager to explore my capabilities and utilize my knowledge and skills to tackle professional challenges, contributing to the progress and development of the organization.

WORK EXPERIENCE

MARKETING EXECUTIVE

10 / 2023 - 6 / 2024

Intertrade Distributors PVT LTD

- Stay updated with industry trends and best practices
- Conduct market research to identify trends and competitors
- Address customer complaints and concerns promptly and professionally
- Communicate with customers regarding outstanding invoices and payment deadlines

MARKETING INTERN

8 / 2023 - 9 / 2023

Pakistan State Oil

- Conducted market research and competitor analysis.
- Managed social media scheduling and engagement tracking.
- Helped organize marketing events and promotional activities.

PROJECT EXPERIENCE

- Developed a project on Nazaray website
- Developed a report on K-21 channel News Research
- Project on Al-Meezan investment.
- Research Project on factors Affecting impulsive buying behavior in fashion outlet
- Developed a Project on website design Developed a Financial report on nishat mills ltd.
- Developed a Project on smart trolley

LANGUAGE

- English
- Urdu
- Sindhi