



OBJECTIVE

An energetic, aggressive, aspirant, looking for a position to make my own identity by learning and experiencing all that comes across in a day to day life by giving the most dedicated efforts to my organization. Highly creative with the ability to drive brands forward through innovative visual schemes and concepts. Possessing a proven ability to make a strong impact with visual merchandising and have a flair for redesigning in-store layouts to drive sales forward. Having strong product knowledge, continuously implementing visual guidelines to make sure that visual standards are maintained at all times. Looking for a suitable Visual Merchandiser/Store Incharge position.

EXPERIENCE

2022 JUNE -
2024 APRIL

Bhat-Bhateni, Pokhara, Nepal 🇳🇵

Store Incharge/Visual Merchandiser

- Follow all visual directives via photographs, company visual campaign books when executing store floor sets.
- Adapt/substitute in a brand-appropriate manner to make visual merchandising suitable to regional needs.
- Follow the company's aesthetic and presentations of merchandising, mannequin styling, and window displays using regional directives.
- Construct, paint, set up, and install signs, sale banners, panels, and other items required for special events, clearance events.
- Organized store merchandise racks by size, style, and color.
- Set and recommended mark-up rates, mark-down rates and selling prices for merchandise.

2021 FEBRUARY -
2022 JANUARY

H&M, Odessa, Ukraine. 🇺🇦

Store Manager/Visual Merchandiser

- Coordinating store display in line with brand guidelines and strategy.
- Delivering weekly floor moves, window installations, and mannequin styling.
- Translating catalogs & promotions into real designs on the showroom floor.
- Reporting on markdown strategies, current performance, and market trends.
- Working with Sales team on sell out information; utilizing VM techniques to maximize the profit, customer, and staff experience on a regular basis.

2019JULY -
2020DECEMBER

Metersbonwe,wuhan,China 🇨🇳

Visual merchandiser/Intern

.Supporting the Visual Merchandising team with the development of guidelines and props and the planning of new collection releases.

.Report and collect all photo reports from the stores.

.coordinate with the creative service and make sure that the latest visuals version are applied on the vm items

.You support the creation of merchandising guidelines such as VM descriptions, technical plans, staging

.You categorize and archive all items/guidelines produced

2016NOVEMBER -
2018NOVEMBER

LC WAIKIKI,APPAREL GROUP QATAR 🇶🇦

Sales Associate/Cashier.

- Assist customers with their needs by smiling, greeting and offering a shopping bag.
- Educate the customers about the brand, new arrivals and upcoming sale or promotions.
- Listen and understand customer needs.
- Has knowledge in Visual Merchandising, can display the items according to standards.
- Can work long hours and heavy foot traffic.
- Pull out maximum garments from the back store for replenishment
- Receiving and scanning delivery.
- Tidy the sales floor before the shift ends.
- Unpack the items put security alarm, hang and display.
- Work on the cash the register; Receive payments by cash, credit card, vouchers or automatic debits.

2013APRIL -
2016APRIL

Metersbonwe,wuhan,China 

Stock keeper

- Receive merchandise and count it physically and electronically in order to ensure accuracy of information
- Inspect the quality of the received products looking for damaged or wrong items and report discrepancies to the hierarchy
- Classify and store items in the warehouse on a daily basis as per shop procedure in order to ensure timely finding and release of products
- Organize and arrange merchandise according to items characteristics and set standards, and tag newly arrived and/ or returned items as instructed
- Coordinate the cleansing of the warehouse with designated cleaning agents
- When requested, participate in the inventory of products and report the end-of-day inventory status to Shop Manager
- Assist Sales Associates in replenishing stocks on the shelves in order to ensure availability of products at all times
- Report any suspected theft or loss prevention issue to the Loss Prevention department
- Maintain knowledge of new sales policies, promotions, new items, and other specific issues as needed

EDUCATION

2012

Tilottama campus,Butwal,Nepal 

Bachelor of Business Administration(BBA)

2008

L.N.College,Jharsuguda,Odisha,India. 

Council Of Higher Secondary Education(CHSE)

2007

APTECH INSTITUTE ,Jharsuguda,Odisha,India 

Basic computer knowledge • Microsoft word, Excel, and Power Point

2005

St. Mary's Higher Secondary School, Jharsuguda,Odisha,India 

Indian Certificate Of Secondary Education(ICSE)

SKILLS

Store Management

Customer service

Trend analysis

Multitasking

Visual merchandising

Product Knowledge

Attention to details

Ability to endure physical labour

Fashion

Communication and leadership skills