



Hamdan Street,
Abu Dhabi - UAE



+971 50 502 1184



Saravanan27033@gmail.com

OBJECTIVE

Brand manager with 20 years of experience in retail, seeking a challenging position to leverage organizational, communication, and leadership skills to streamline sales operation and support business growth.

EDUCATION

Bharathidasan University, India
Bachelor Of Science in Maths - 1996

ACHIVEMENTS

- Best performance shop award from Diageo – 2018
- Best performance shop from DDF - 2015
- Exceptional Product Knowledge from Diageo – 2014
- Best performance shop from DDF – 2013
- Best performance shop from Diageo - 2012

SARAVANAN SAMINATHAN

Travel & Retail experience with 20 years

2024- Present Branch Manager • Richmond Cellar Al Dana Branch, Abu Dhabi

2014-2020 Brand Manager - DIAGEO, Duty Free, Dubai

2010-2014 Brand Ambassador - DIAGEO, Duty Free, Dubai

2005-2010 Sales Assistant - Duty Free, Dubai

2000-2005 Sales Executive - E-Bayanet, Internet City, Dubai

1996-2000 Purchasing Officer - Coast Marine Services, Ajman.

COMMUNICATION

As a Brand Manager, I have honed my communication skills through years of experience in verbal and written communication with clients, vendors, and team members. I have extensive experience in creating and delivering presentations, preparing and responding to business correspondence, and ensuring effective communication throughout the work environment.

SKILLS

- Oversee daily store operations and ensure smooth functioning
- Manage and supervise staff on shift
- Ensure excellent customer service and handle customer queries
- Monitor sales performance and achieve targets
- Maintain stock levels and coordinate with inventory team
- Ensure compliance with airport security and safety regulations
- Handle cash management and daily reporting
- Support store manager in training and development of staff
- Resolve operational issues promptly
- Maintain store standards, cleanliness, and visual merchandising
- Valid UAE Driving License, can speak 4 languages [English, Hindi, Tamil, Malayalam].

REFERENCE

Mr. Abhinav Chaubey
General Manager
Richmond Cellar General Trading L.L.C,
Dubai Mobile: +971 50 224 6731
Email: abhinav.chaubey@richmondcellar.com

Mr. Sandeep Lonari DIAGEO Head
Brand Ambassador Dubai Duty
Free, Dubai Mobile:
+971551405262 Email:
lonarisandeep@yahoo.co.in

DIAGEO

