



## SATHISHA SOMANNA

### CONTACT:



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Sharjah - UAE

### DRIVING LICENSE:

- License Type : LMV (Manual)
- License No. : 4433062
- Place of Issue : Dubai

### LANGUAGES:

- English
- Arabic
- Hindi
- Malayalam
- Kannada
- Tamil

### PERSONAL INFO:

- Nationality : Indian
- Date of Birth : 26/07/1990
- Marital Status : Single
- Gender : Male
- Visa Status : Visit Visa
- Passport No. : V2033917
- Expiry Date : 15/11/2031

### OBJECTIVE:

Seeking a very challenging role with a reputed organization and to be an integral part of a result oriented development team which will utilize my operations, planning and communication skills to facilitate commendable growth.

### WORK EXPERIENCE:

**Merchandiser** **2020 - 2024**  
**Nikai Group of Co., Dubai - UAE**  
**Outlets: Sharjah Co-op. Society, Safeer Mall & Safari Mall)**

**Merchandiser** **2016 - 2019**  
**Sonashi Group of Co., Dubai - UAE.**  
**Outlets: Mango & Madina**

### Duties and Responsibilities:

- Plan and develop merchandising strategies that balance customers' expectations and company's objectives.
- Analyse sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock.
- Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales.
- Maximise customer interest and sales levels by displaying products appropriately.
- Produce layout plans for stores and maintain store shelves and inventory.
- Forecast profits/sales and plan budgets.
- Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc.
- Build constructive customer relationships and team with channel partners to build pipeline and close deals.
- Remain up to date with industry's best practices.

**Shelf Boy**  
**Ansar Group of Co., Sharjah - UAE**  
**2013 - 2015**

### Duties and Responsibilities:

- Greeting customers who enter the shop.
- Assisting shoppers to find the goods and products they are looking.
- Stocking shelves with merchandise.
- Answering queries from customers.
- Responsible dealing with customer complaints.
- Attaching price tags to merchandise on the shop floor.
- Keeping up to date with special promotions and putting up displays.

### EDUCATION:

- Higher Secondary (HSC)

### SKILLS:

- Sociable and friendly.
- Sincere, dedicated and an ambitious worker.
- Self-motivated, dependable and goal oriented employee
- Willing to take on added responsibilities.
- Good time management and organizational skills.
- Management and controlling.

I hereby declare that the above statements are true and current as best of my knowledge and belief.

**Sathisha Somanna**