



SHABEESH P

Seasoned Merchandiser with **14 years** of success in optimizing retail spaces, driving sales, and maintaining impeccable product displays. Proven ability to build positive relationships with retail management, exceed sales targets, and analyze market trends strategically. Skilled in team leadership, training, and delivering impactful results. Eager to bring extensive merchandising experience to contribute to a dynamic retail setting.

CONTACT DETAILS

☎ 0509289493
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✉ Sabeesh99@gmail.com
📍 Dubai, UAE

ACADEMIC CREDENTIALS

HIGHER SECONDARY

- Board of Higher Secondary Examination, Kerala, India

SSLC

- Board of Public Examination, Kerala, India

ADDITIONAL QUALIFICATION

- Diploma in Computer Application
- Diploma in Desktop

COMPUTER PROFICIENCY

MS Office	★ ★ ★ ★ ★
Basic Operation	★ ★ ★ ★ ★
Internet & Email	★ ★ ★ ★ ★

PROFESSIONAL SKILLS

- Inventory Management
- Planogram Adherence
- Price Management
- Promotional Displays
- Customer Engagement
- Training and Development

KEY SKILLS

Team Work	Work Ethic	Analytical skills	Leadership Quality
Decision-making	Time Management	Technology Utilization	
Problem Solving Ability	Hardworking	Positive Attitude	Honesty

EMPLOYMENT CHRONICLE

MERCHANDISER | 2008 - 2022

HASSANI TRADING COMPANY, DUBAI, U.A.E

LULU GROUP, UNION CO- OP AND CARREFOUR OUTLETS.

KEY RESPONSIBILITIES

- Organize shelves using the FIFO system for stock rotation.
- Implement merchandising and visibility standards based on the planogram, including POS materials and price tags.
- Inform customers about new product listings, details, and barcodes.
- Place orders for items and maintain proper stock levels on shelves.
- Build positive relationships with key management staff at retailers in the assigned territory.
- Manage inventory through regular stock checks and coordination with the warehouse.
- Enforce compliance with planograms and make adjustments based on sales trends.
- Update and maintain accurate price tags on shelves, promptly communicating changes.
- Set up promotional displays for featured products and special offers.
- Engage with customers for feedback and address inquiries and concerns.
- Train store staff on merchandising standards, product knowledge, and customer service.
- Analyse sales data to identify trends and provide regular performance reports.
- Ensure compliance with regulations on product placement, labelling, and safety.
- Collaborate with vendors to optimize displays, negotiate terms, and enhance profitability.
- Establish a feedback loop with key management staff to gather market insights.

LANGUAGES KNOWN

English	<div></div>	100 %
Malayalam	<div></div>	100 %
Hindi	<div></div>	85 %
Tamil	<div></div>	85 %

LICENSE DETAILS

Holder of Valid UAE Driving License
License Number : 4658522
Date of Expiry : 28-02-2026

INTERESTS


Songs


Travelling


Reading

PERSONAL STRENGTHS

- **COMMUNICATION** - Interpersonal skills – verbal, problem solving and listening skills in any administrative role.
- **SERVICE** - Having a client focused approach Skills include Patience, Attentiveness and a positive language.
- **ORGANIZATION** - Helping others, organizing a to-do list. Prioritizing tasks by the deadline for improving time -management.
- **MANAGEMENT**- Management skills to direct others and review others performance.

PERSONAL DOSSIER

Gender	: Male
Date of Birth	: 12- 05-1984
Nationality	: Indian
Marital Status	: Married

PASSPORT & VISA DETAILS

Passport Number	: M 2257083
Date Of Issue	: 6-10-2014
Date of Expiry	: 5-10-2024
Place of Issue	: Dubai
Visa status	: Employment Visa

DECLARATION

I hereby declare that the above-mentioned information is true and I bear the responsibility for the correctness of the above-mentioned particulars.

SHABEESH P