

Shahad Bekal



Personal details

✉ shahadkhalid.bk@gmail.com

☎ +971523163210

🏠 Dubai

🚗 UAE Valid driving licence

♂ Male

🇮🇳 India

🌐 linkedin.com/in/shahad-45238920a

Skills

SAP ERP ●●●●●

Microsoft Excel ●●●●●

Quick books ●●●●●

Languages

Malayalam ●●●●●

English ●●●●●

Hindhi ●●●●●

Profile

Experienced Retail Merchandiser versed in using product placement, end caps and points of purchase displays to manufacturer's best advantage. Astute professional with goal-oriented nature promotes optimized retail workflow for bolstered customer experience. Exceptional negotiator for prime positioning locations.

Education

Bachelor of commerce
Kannur University, Kannur

Jul 2016 - Mar 2019

Employment

Store keeper

Jan 2022 - Feb 2023

Lulu group international, Dubai

- Inspecting product expiration dates and quality prior to acceptance.
- Managing product inventory levels and processing product receipts or returns accordingly. Generating goods receipt note (GRN) and goods return note (GRV) within the SAP-ERP system.
- Posting all purchase entries while confirming purchase orders and import costs.
- Tracking the minimum stock threshold.
- Organizing and categorising goods into their designated locations, scrutinizing stock.
- End of month reconciliation and year end reconciliation.

Merchandiser cum salesman

Feb 2023 - Present

Lulu group international, Dubai

- Ensuring optimised display, rotation and volume of stocks on shelves.
- Negotiating with suppliers and buyers on prices.
- Determining sources of wastage and losses.
- Keeping track of sales.
- Analysing competitor activities and pricing strategies.
- Understanding consumer behaviours.
- Monitoring and predicting industry trends.

References

References available upon request.