




FMCG Division


# Shaheed Ahmed

IN STORE  
MERCHANDISER

## Contact

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 Dubai, UAE

## About Me

Over 2+ years of experience in store Merchandising & Sales currently working as a Merchandiser. I am seeking employment with a company where I can grow professionally and personally.

## Skills

- Eye Detail
- Display Creation
- Photography
- Styling
- Critical Thinking
- Layout
- Visual Merchandising
- Customer Service
- Excellence
- Sales Achievement

## Education

### • **ZAHIRA NATIONAL COLLEGE, "SRI LANKA"**

- General Certificate of Education and pers (ordinary Level) - 2019
- General Certificate of Education (Advanced Level) -2022
  - Workshop Seminar Attended Master
  - Barista Programme
  - Food Safty Training (HACCP / ISO 22000)

## Experience

### • **MERCHANDISER**

**Al Gurg Smollan Field Marketing (UNILEVER) Dubai, UAE Present from 2024**

- Developing and implementing sales strategies.
- Understanding customers needs and intrest.
- Ability to build and maintain relationship.
- Preparing sales quotations and proposal.
- product knowledge.
- Resolving unique customer issues.
- Strong customer service skills.
- Time management.

### • **MERCHANDISER**

**Odel, Softlogic | 2023 Sri Lanka**

- Finalizing designs and creating detailed floor plans for display areas.
- Ensuring uniformity of displays across multiple store locations.
- Maintaining the Brand Standard.
- Create attractive concepts to be used in-store signage and on social media platforms