

Personal Details



Name Shanas Naseer
Nationality Indian
Profession Digital Marketer
Position Looking for Digital Marketer
Year of Birth 1997
Total Experience 3+ years
Marital Status Unmarried
Contacts
Mob.: +91-7034739522
+91-7012009306
Email: shanasshanas007@gmail.com

Core Competencies

3+ years of work experience in Digital Marketing

Seeking an opportunity to build a successful career in an organization that appreciates hard work in this context. I believe that my work experience will give me an edge in acquiring a better understanding and making effective contributions towards the various aspects of your esteemed organization. I am therefore confident that I will acquire the skills to be an asset to your organization.

Educational & Professional Status

- SSLC
- ITI(Computer Operating & Programming Assistant)
- Certification in Computerized Office Management
- Certification in Digital Marketing(Dream Wizards digital solutions)

Language Ability

English, Hindi, Malayalam (Mother Tongue)

Computer Skills

- AutoCAD , REVIT.
- All Microsoft office utilities, Adobe Professional.

Responsibilities:

Digital Marketing:

- Create social media marketing strategy and campaign by creating the content idea, budget planning, and implementation schedules.
- Promote the brand's products and services on various social media channels.
- Build social media marketing strategy and execute it through competitive and audience research.
- Optimize company pages with each social media platform to increase the company's social content visibility.
- Achieve audience engagement, website traffic, and revenue by exploiting all digital marketing aspects of social media marketing roadmap.

Experience Record

Company Name : M/s Dream Wizards Didital Solutions,Cochin
Period : 2019- 2020
Job Role : Digital Marketer

Company Name : M/s Johns Honda, Thrissur
Period : 2017-2019
Job Role : Sale & Marketing Executive

Company Name : Pothys Retail Private Limited
Period : 2021-Present
Job Role : Packing Floor Incharge

Address : Shanas.C.N.
S/o Naseer.C.K
Choolakadavil (H)
P.O.Madavana,Athani
Kodungallur,Thrissur
PIN-680666
Passport No:
S0876991

Reference Available on request

* * * * *