



SITHUMI DINEESHA

CONTACT

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❖ ACADEMIC & EDUCATION QUALIFICATION

High School

Ministry of Education Government of Sri Lanka

❖ CERTIFICATES OF ACHIEVEMENT

ISLAND WIDE TOP SELLER FOR THREE
CONSECUTIVE MONTHS (SOFTLOGIC
HOLDINGS – ODEL)

- March
- June
- July

❖ TRAININGS ATTENDED (ODEL PLC)

- Smart Steps to Excellent service
- In store Merchandiser
- Health and safety
- Active Selling Skills
- Serving to succeed
- Leadership Development
- Sales and performance Management

ABOUT ME

An experienced job applicant who is passionate and driven to surpass expectations. With a minimum of 07 years hands on sales experience, I am a strong team player who is able to work in any diverse & fast-paced commercially driven environment. My present job has given me a full understanding of retail concepts like market analysis, advising customers, visual merchandising, and loss prevention. My core expertise lies in being able to promote a company's image to customers in a pleasant, caring and professional manner.

WORK EXPERIENCE

RETAIL BEAUTY ADVISOR GRACE COSMATICS PLC

FEBRUARY 2024 – DECEMBER 2024

To sell and give advice on the use of different cosmetics and skin care products. They provide each customer or client with highly detailed, personalized service to help them meet their beauty and health goals with the best products for their skin and hair

RETAIL STORE SUPERVISOR SOFTLOGIC HOLDINGS PLC – ODEL PLC

JANUARY 2023 – JUNE 2023

Drive customer service excellence to every aspect of the store, including store appearance, display of merchandise, product placement, store layout, and selling procedures by Ensuring strategic goals and sales targets of the are met by maximizing sales & gross profit, reviewing sales performance, controlling expenses & inventory management.

RETAIL SALES ASSOCIATE SOFTLOGIC HOLDING PLC – ODEL PLC

NOVEMBER 2019 – MAY 2023

Skilled individual who ensures quotas are being met for the company & Act as a liaison by providing valuable feedback from the customers and sales team to upper Management. Facilitate the team activities so as to maximize the team & personal performance managing for a solid long lasting organizational development.

KANDY SELECTION TEXTILES

MARCH 2018 – JULY 2019

Ensuring that all customers receive excellent service through direct salesmanship, and prompt and courteous service. Assisting in Physical inventory count & implementing all visual merchandising standards & Floor Standards where I can achieve both organizational and my personal goals.

- Excellent communication skills
- Organizational & time management skills
- People Management skills
- Market Analysis Skills
- Excellent Literacy Skills
- Hire,train,develop & supervising Skills
- Administrative & store Managing skills

LANGUES

- English
- Sinhala