



Sravan M

Sales & Public Relations associate

Resourceful Sales & PR Associate with a talent for fostering connections and driving results. I thrive on creating impactful strategies that elevate brands and exceed expectations. Let's collaborate to amplify your brand's voice and drive success together.

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📍 Dubai, United Arab Emirates

WORK EXPERIENCE

Sales & Public Relations Officer Salem Al Sarkal Transport L.L.C

09/2020 - 02/2024 *Dubai, United Arab Emirates*
Logistics Transportation and Freight Forwarding

Achievements/Tasks

- Develop and execute sales strategies to acquire new clients and expand the customer base
- Build and maintain relationships with existing clients to ensure repeat business and customer satisfaction
- Conduct market research to identify potential clients and industry trends
- Implemented new pricing strategies to attract more clients
- Respond to customer inquiries and resolve issues in a timely and professional manner
- Managing import and export documentation processes to ensure compliance with regulatory requirements and smooth cargo movement
- Liaising with freight forwarders, customs brokers, and government agencies to facilitate the clearance of goods through customs
- Communicating with customers to provide updates on shipment status and address any concerns or inquiries related to customs clearance

Van Sales Representative BRF FOODSTUFF TRADING LLC

02/2018 - 04/2020 *Dubai, United Arab Emirates*
Manages the cold chain and sources products from Turkey, Brazil, India, and Europe to supply food items all over the United Arab Emirates

Achievements/Tasks

- Managing Dubai & Sharjah markets.
- Demonstrating & presenting products to customer.
- Identifying prospective customers while supporting existing clients with information and assistance that relates to products and services
- Collecting orders & delivering it on time
- Monitoring the sales performance of products.

EDUCATION

BSc. Computer Science Annamalai University

07/2014 - 05/2017 *Chidambaram, Tamil Nadu*

Courses

- Application Development
- Database Management
- Web Development
- Programming Languages

SKILLS

Team player

Strong communication skills

Self-starter

Presentation skills

Accuracy in stressful situations

PERSONAL DETAILS

Address : Al Qusais, Dubai

Passport No: Y6359966

Passport Expiry : 25/07/2033

Visa Status : Visit Visa

Valid UAE Driving Licence

Date Of Birth : 28/08/1995

Marital Status : Married

LANGUAGES

English
Full Professional Proficiency

Malayalam
Native or Bilingual Proficiency

Hindi
Full Professional Proficiency

Tamil
Limited Working Proficiency

INTERESTS

Long Drives

Gaming

Technology

Cycling