



SREERAJ K S

Category Buyer



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Ras Al Khaimah

CAREER GROWTH

Category Buyer



Asst. Purchase Officer



Buying Coordinator

EXPERTISE

- Relationship Building
- SAP ERP Software
- Supplier Negotiation
- Critical Thinking
- Communication Skills
- Microsoft office, outlook
- Data Analysis
- Market Research

LANGUAGE

- English
- Malayalam
- Hindi

PROFILE

High-performing Category Buyer with 3 years of proven success in grocery retail, driving margin growth, streamlining supply chains, and delivering winning assortments. Expert in supplier negotiations and data-led buying strategies. Ready to take on bigger challenges in a fast-paced retail environment to maximize category performance and profitability

WORK EXPERIENCE

National Markets-Al Aswaq

Category Buyer

April 2025-Present

- Identify and source grocery items that meet customer demand, ensuring a balanced product mix of quality and price.
- Negotiate pricing, payment terms, and contracts with suppliers to secure the best deals and maintain strong vendor relationships.
- Monitor stock levels, forecast demand, and coordinate with logistics to ensure product availability without overstocking.
- Analyze sales data and market trends to optimize product assortment, pricing strategies, and improve category profitability.
- Plan and execute promotional activities, in-store displays, and marketing campaigns to drive sales and enhance customer experience

National Markets-Al Aswaq

Asst. Purchase Officer

June 2024-April 2025

- Communicate with vendors for quotations, orders, and timely deliveries.
- Prepare and process purchase orders as per company procedures.
- Track stock levels and coordinate replenishments to avoid shortages.
- Maintain accurate records of purchases, pricing, and deliveries.
- Assist in identifying new suppliers and analyzing market trends for better procurement.

EDUCATION

MBA
Marketing & Finance
Calicut University
2017-2019

Bachelor of Commerce
Computer Application
Mahatma Gandhi University
2014-2017

INTERESTS

- Following industry news
- Product exploration
- Stock market trading
- Strategic mind games
- Social media
- Check recent trends in E-commerce sites
- Market visits
- Network Building

Lulu Group International

Buying Coordinator 2022-2024

- Purchase Order Management in SAP.
- Order Tracking and Fulfillment.
- Assist and coordinate with vendors for merchandising activities.
- Negotiates prices and contracts with suppliers.
- Generate other income from vendors.
- Stay up-to-date with industry trends, competitor activities, and market changes.
- Data Analysis and Documentation
- Collaboration with Cross-functional Teams.

ACHIEVEMENTS & AWARDS

- Successfully obtained a certificate in Customer Interactions in Retail Management.
- Successfully obtained certificate in Effective Practices for Sourcing, Purchasing and Procurement.
- Microsoft certification in MS Excel 2018.
- Developed and maintained relationships with over 180 reliable suppliers.
- Developed concise reports providing valuable insights to senior management.
- Achieved 1st prize in intra departmental marketing competition.
- Organized Vaidakthya National Conference conducted at Naipunnnya Business School.

PERSONAL DETAILS

Nationality :India

Martial Status :Single

Gender :Male

REFERENCES

Abdul Razack
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