



# SYED ARBAZ ALI

## Carrier Objective

Highly motivated and results-oriented Junior Sales professional with experience in lead generation, customer relationship management, and exceeding sales targets. Possesses strong communication, presentation, and analytical skills, with a proven ability to build rapport and close deals. Eager to learn and contribute to a successful sales team.

## Skills

- **Sales & Business Development:**  
Lead Generation, Sales Strategies, Negotiation, Closing Deals, Customer Relationship
- **Marketing:**  
Social Media Marketing, Content Marketing, Market Research & Analysis, Marketing Campaign Development & Execution
- **Communication & Presentation:**  
Excellent written and verbal communication, Public Speaking, Interpersonal Skills
- **Analytical & Problem-Solving:**  
Data Analysis, Market Research, Problem Identification & Resolution
- **Software:** MS Office Suite (Word, Excel, PowerPoint, Outlook), Tally

## Professional Experience

### **Sales and Marketing Executive, Agilus Diagnostic, India (Feb 2020 - Sep 2023)**

- Contributed to sales efforts by qualifying leads, identifying opportunities, and converting them into paying customers.
- Developed and implemented successful sales strategies to achieve and surpass monthly and annual sales targets.
- Built and maintained strong relationships with clients and key accounts, resulting in increased customer satisfaction and retention.
- Effectively presented products and services to potential customers, highlighting key features and benefits.
- Negotiated terms of sale and successfully closed deals, ensuring mutually beneficial outcomes.
- **Marketing Contributions:**
  - Assisted in developing and executing marketing campaigns across various channels, including social media and email marketing.
  - Analyzed marketing data to measure campaign effectiveness and identify areas for improvement.
  - Contributed to content creation for marketing materials.

### **HR cum Supervisor Executive, Universal Brass LTD, India (Jan 2019 - Jan 2020)**

- Managed employee records, payroll, and benefits programs, ensuring accuracy and confidentiality.
- Supervised worker performance and provided constructive feedback to improve productivity and efficiency.
- Developed and implemented HR policies and procedures.
- Gained valuable experience in team management and performance evaluation.

## Education

- **Bachelor of Journalism and Mass Communication:**  
TMU University, Moradabad, India (2019)
- **Intermediate:** ICSE Board (2016)
- **Diploma in Computer Science** (2020)
- **Diploma in Tally** (2020)

## CONTACT

### Phone Number.

+971 58 973 5803  
+919837312327

### Email:

[arbazali890@gmail.com](mailto:arbazali890@gmail.com)

Marital Status: Single  
Nationality : Indian  
Passport No : U9409851  
Visa Status : Visit

### Permanent Address:

Moradabad, Uttar Pradesh, India

### Current Address :

Rolla, Sharjah, UAE

### Languages:

- Hindi (Native),
- Urdu (Professional),
- English (Professional)

### HOBBIES

- Cricket
- Music