

Tashwell

T. Coetzee

Contact

Address:
UAE, Dubai,
Dubai Residence
Phone:
+ 971 588378812
Email:
tashwellcoetzee@gmail.com

Skill

Highlights

MS Office
Management
Problem Solver
Highly Communicative
Team Player
Attention to Detail
Decision Making
Leadership
Hands On

Education

National Senior Certificate:
Grade 12 – 2009

National Diploma:
Mechanical Engineering -
2014

Summary

Manager with over 3 experience in retail management. Proven track record in driving sales growth, enhancing customer satisfaction, and leading high-performing teams. Expertise in inventory management, visual merchandising, and implementing effective training programs. Strong analytical skills with the ability to utilize data to inform business decisions. Committed to fostering a positive work environment and delivering exceptional customer experiences. Adept at developing strategies to optimize operations and maximize profitability.

Experience

Manager 05/2022 to 05/2024

PTC Distributors, South Africa

- Develop and execute strategic plans for product innovation and market growth.
- Lead R&D for new cleaning chemical products, ensuring sustainability and compliance.
- Conduct market research to identify customer needs and trends.
- Oversee budget management to optimize costs and maintain quality.
- Implement quality control processes to enhance product consistency.
- Build and maintain relationships with key clients and distributors.
- Create training programs on product features and safety protocols.

Merchandiser - 06/2016 to 10/2016

Pick n Pay, South Africa

- Assisted in the development of seasonal merchandising plans.
- Managed inventory replenishment processes to minimize stockouts and reduce excess inventory.
- Created visually appealing product displays in alignment with brand guidelines, leading to improved customer feedback.
- Conducted competitive analysis to identify emerging trends and adjust merchandising strategies accordingly.
- Supported the rollout of new product lines, coordinating logistics and merchandising setups.

Sales Representative - 06/2015 to 07/2015

USN (Ultimate Sports Nutrition), South Africa

- Developed and maintained relationships with key accounts.
- Conducted product presentations and demonstrations to educate customers on the benefits of USN products.
- Collaborated with marketing to create targeted promotions that drove brand awareness and customer engagement.
- Monitored market trends and competitor activities to identify opportunities for growth and adjust sales strategies accordingly.
- Achieved or exceeded monthly sales targets consistently, contributing to overall company growth.