MOHAMMED SHAFI

WEBSITE & SOFTWARE UPDATES WITH EXCEPTIONAL VIDEO EDITING SKILLS & SOCIAL MEDIA SPECIALIST | 5+ YRS

CONTACT

Near Kalid Masjid, Naif Deira – 500001,Dubai

+971 524348385

mdshafi959@gmail.com

https://www.linkedin.com/in/mdshafi959/

EDUCATION

- Degree :
  2014 Bachelor of Engineering (CS).

PASSPORT DETAILS

- Passport No.   :   W1469720
- Date of Expiry :   12-06-2032
- Date of Issue   :   13-06-2022
- Visa Status   :   Visit visa

CERTIFICATIONS

- 1 Day AI Tools Workshop on 10 Sept 2023 from be10X

- 2 Day Workshop on Business Intelligence Using Power BI on 16,17 Sept 2023 Skill Nation

SOFTWARE PROFICIENCIES

- Microsoft Office Suite :
  (Word, Excel, PowerPoint, Outlook)

PROFESSIONAL SUMMARY

As a versatile software developer, I possess a diverse skill set that extends across various roles essential for efficient computer operation. From meticulous data entry to providing exemplary service as a cashier, crafting engaging websites, managing inventories as a storekeeper, Social Media Specialist and innovating mobile applications, I excel in adapting to dynamic demands. My proficiency across these domains makes me a valuable asset, capable of delivering high-quality solutions in any work environment.

WORK EXPERIENCE

SOFTWARE ENGINEER
> EBOS TECHNOLOGIES,BANGALORE (Mar 2023 - Feb 2024)
> TEAMLEASE DIGITAL(TCS),BANGALORE (Jun 2022 - Jan 2023)

- Proficient in .NET Core, ReactJS, C#, SQL, MVC, Web API for ERP and retail app modules.
- Resolves transaction errors, ensures smooth operations.
- Manages junior devs, ensures timely delivery, fosters collaboration.
- Handles user issues, schedules tasks efficiently, implements incident management protocols.
- Develops batch processing, automates updates using console apps and stored procedures.
- Tests rigorously, deploys apps seamlessly, ensures production server readiness.

SOFTWARE ENGINEER
> TEAMLEASE DIGITAL(TCS),BANGALORE (Sep 2021 - Mar 2022)
> DS INFOTECH PVT LTD (TCS),MANGALORE (Sep 2020 - Jan 2021)

- Lead end-to-end software projects, ensuring timely delivery and budget adherence.
- Foster strong client connections, aligning with project objectives and ensuring satisfaction.
- Drive efficiency improvements to enhance team performance and project outcomes.
- Collaborate with diverse teams to integrate efforts and achieve project success.
- Guide and support junior team members, facilitating their professional growth.
- Implement rigorous QA processes for delivering reliable software solutions.

SOCIAL MEDIA SPECIALIST / IT ADMIN (FEB 2019 - JULY 2020)
GREENWOODS PUBLIC, KASARAGOD, INDIA

- Assist in the formulation of strategies to build a lasting digital connection with consumers
- Plan and monitor the ongoing company presence on social media (Twitter, Facebook, YouTube, Instagram, LinkedIn, Tiktok etc.)
- Launch optimized online adverts through Google Adwords, Facebook etc. to increase company and brand awareness as well as generate sales revenues
- Be actively involved in SEO efforts (keyword, image optimization etc.)
- Prepare online newsletters and promotional emails and organize their distribution through various channels
- Manage and Provide creative ideas for content marketing and update website and maintain online stores on different platforms such as shopify, Amazon & Noon etc.
- Collaborate with designers to improve user experience

- Measure performance of digital marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.)
- Acquire insight in online marketing trends and keep strategies up-to-date
- Maintain partnerships with media agencies and vendors
- Demonstrable social networking experience and knowledge of social analytics tools.
- Positive attitude, detail, and customer-oriented with good multitasking and organizational ability.
- Measure and report the performance of all digital marketing campaigns, and assess against goals.
- Identify trends and insights.
- Brainstorm new and creative growth strategies.
- Collaborate with internal teams to create landing pages and optimize user experience.
- Basic knowledge in META ads.

SOFTWARE DEVELOPER (Sept 2016 - Dec 2017)
GLOBAL TECHNOLOGY, MANGALORE, INDIA

- Created innovative software products using .Net technologies (C#, ASP.NET MVC, Web API, MS SQL) for Global Technology.
- Delivered live data solutions for clients in Saudi Arabia and the Middle East.
- Provided design input for software and databases, prioritizing simplicity and efficiency.
- Addressed bug fixes, enhancements, and modifications as needed.
- Stayed updated with the latest technologies.
- Developed solutions for Windows, Android, and iOS applications.

JUNIOR SOFTWARE DEVELOPER (July 2015 - Aug 2016)
DATASYS INVENTURE PVT LTD MANGALORE, INDIA

- LISA is an integrated web application that handles various academics & Non academic activities of an institution.
- I have worked on this module Students / Library Management this module includes students, Library, Syllabus, Homework, Time table, Attendance, Exam, Email, SMS.
- I have worked on this module Employee / Smart Diary Management this module includes daily wages, salary Sheet, pay sheet & pay slips.

PERSONAL DETAILS

Date of Birth   :   02/02/1993
Nationality   :   Indian
Gender   :   Male
Marital Status   :   Married

DECLARATION

All the information provided by me in this resume is correct to my knowledge and I have not knowingly omitted any related information, which would have a bearing on my employment with you.

MOHAMMED SHAFI