



UMESH C

MERCHANDISER

OBJECTIVE

To obtain a position as a merchandiser in the company that can use my analytical as well as creative skills to profit and drive sales and provide flawless services through people development, volume increases and product placement. To utilize my skills and productive talents in customer service delivery to improve the state of the company.

DATE OF BIRTH

01/06/1980

LANGUAGES KNOWN

English, Hindi, Tamil, Kannada, Malayalam

CONTACT

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EDUCATION

UNIVERSITY OF CALICUT {2002}
GRADUATE IN ECONOMICS

Studied the production and distribution of resources, goods, and services by collecting and analyzing data, researching trends, and evaluating economic issues. Studied historical trends and used them to make forecasts. Researched and analyzed data using a variety of software programs.

WORK EXPERIENCE

KERALA ROADWAYS PVT LTD {DATA ENTRY OPERATOR}
AUGUST 2017 – TILL DATE

Collecting and entering data in databases and maintaining accurate records of valuable company information

T CHOITHRAM & SONS, DUBAI {MERCHANDISER}
MARCH 2015 – MARCH 2017

Ensured that the shelves of a retail store were stocked with products and displayed them accordingly for customers. Outlets Handled- Carrefour, Hyper Panda, Union Co-op, West Zone, Almaya, Lulu, Emirates Co-op Etc.

CHEF MART FOOD STUFF TRADING, DUBAI {OFFICE ASSISTANT}
MARCH 2013 – JUNE 2014

Organizing and managing files, scheduling meetings and appointments, and supporting other staff with organizational tasks.

AL SHADHA TRADING LLC, QATAR {OFFICE BOY}
DECEMBER 2011 – FEBRUARY 2013

Monitoring the use of equipment and supplies within the Office. Dealing with queries or requests from the visitors and employees. Coordinating the maintenance and repair of Office equipment.

SKILLS

- ✚ Ability to Create a Halo Effect.
- ✚ Ability to Calculate Fast and Accurate.
- ✚ Decision Making.
- ✚ Business Communication Skill.
- ✚ Ability to Convince Buyers.
- ✚ Ability to Work with Team Members.
- ✚ Good Analytical Capability.



Duties& Responsibility

Display the products as per planogram or contracted visibility or
Share of shelf based on market share in the primary sales location

Ensure all the products are price tagged rightly and continuous

Maintain the freshness of product on shelf by following
FIFO.

Focus on near expiry stocks to minimise losses

Provide feedback to sales team on slow moving or excess
Stocks for further action.

To achieve availability, visibility on our products as per
Planogram.

To ensure allround availability of listed SKUs in every
Outlet with adequate stock pressure.

To highlight near expiry issue well before expiry date.
Ensure good implementation of at the visibility contact.