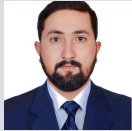


# Muhammad Umar Ijaz

Sales Manager & Social Media Marketer



Experienced professional who specializes in **Branch Management** and **digital marketing**. Excellent **Leadership Abilities** in **Optimizing Store Operations** and ensuring **Customer Satisfaction**. Experienced in **Digital Marketing Strategies** such as **Social Media Management** and **SEO**. Committed to **Driving Business Growth** with **Innovative Approaches**.

Dubai, UAE 0509428212 work.umar108@gmail.com Visa: Own Employment

## Experience

### Al Qertal Project management Services

Sales Officer and Digital Marketer  
Emirates Tower, Dubai

#### Oct 2023-Present

Competent in using social media to engage customers and promote. Able to produce and manage interesting content. Make strategies and also meet new people to get more sale leads.

### Madina supermarket

Store Manager  
DIP 1, Dubai

#### Jul 2022-Sep 2024

Lead and inspire groups to provide superior customer service, which boosts revenue. Put the needs of clients first by responding to their questions, grievances, and comments. To accomplish shared objectives, maintain effective communication with employees, vendors, and clients.

### Nishat Emporium mall

Floor Supervisor  
Lahore, Pakistan

#### Jul 2021-Jun 2022

Establishing rapport with suppliers and ensuring timely and pristine delivery. Putting safeguards in place to prevent items from being lost or broken. Ensuring that all items are arranged in a way that makes them easily accessible to customers.

## Education

### The University of Faisalabad

Bachelor of Computer Science  
3.7

#### Jul 2017-May 2021

## Projects

### Society management system

#### Jun 2021

user friendly, responsive, both for web and application

## References

### Muhammad Afzal

alqertal1902gmail.com  
Owner

AL Qertal project management Services

## Skills

### Sales and Marketing

Customer Services and Management



Leadership and team management, Effective communication skills, Staff training and development, Financial management and budgeting, Customer service excellence

### Digital Marketing

Social media platforms



Content creation, Search engine optimization, creative thinking

## Certifications

### Web Developer

Gamica Cloud

#### Feb 2022

Web developer internee: learn HTML, CSS, Javascript and get expertise in front-end development and also compete some projects with team

### Digital Marketing

DigiSkills

#### Jan 2022

Learns the fundamentals of SEO, content marketing techniques, social media management, email marketing, web analytics, and gains practical experience with Google Ads and Analytics.

## Publications

## Portfolio

Dynamic digital marketing and sales professional with a track record of surpassing sales goals and increasing engagement with creative campaigns. With my expertise in SEO and content strategy, I use data-driven insights to maximize performance and accomplish notable growth for the company.

<https://muhammadumarijaz.carrd.co>

## Languages

### English



### Urdu



### Hindi

