



GHULAM MUHAMMAD

Merchandiser

EXPERIENCE

A position of significant responsibility in a growth oriented organization where my diversified skills will be optimally utilized in order to contribute to the future growth at organizational, team & individual level.



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UAE Alain

LANGUAGE

- English
- Urdu
- Balochi
- Parsi

PERSONAL INFORMATION

- **Date of Birth**
19 Sep 1993
- **Nationality**
Pakistani
- UAE Driving License

EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Sales
- Critical Thinking

Farm Fresh Meat Products L.L.C

Alain - Abu Dhabi

2021 to Present

work as Merchandiser

Responsibilities

Planning and developing merchandising strategies
Analyzing sales figures, customers reactions and market trends to anticipate product needs
Display the items according to Planogram.
Collaborating with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales
Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc

Sun and Sands Sports LLC

Nov .2013 - Oct .2021(Dubai)

Worked AS Sales Assistant

Responsibilities

Handling of sales
Selling a range of products and services, to both new and existing clients
After sales service
Displaying in proper alignment · Identifying and interacting with new clients to generate business
Manage complex customer conditions · Handling cash and Card transaction
Keeping track on market trends and performing accordingly ·
Resolve complaints and concerns within the group, in friendly approach

EDUCATION

Intermediate