



# USMAN FAROOQ

SUPPLY CHAIN & BRAND MANAGER



Abu Dhabi, United Arab Emirates



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## ABOUT ME

I am eager to join an organization where my dedication and expertise can be harnessed to improve Supply Chain Systems. My goal is to deliver cutting-edge solutions that simplify and enrich the daily tasks of our customers. Committed to continuous learning, I am keen on embracing new technologies to further refine my skill set and contribute to the success of the team.

## LANGUAGES

ENGLISH

URDU

PUNJABI

## PERSONAL DETAILS

**Nationality**  
Pakistan

**Marital status**  
Married

## LINKS

**Linkedin:**  
<https://www.linkedin.com/in/usman-farooq-gondal-141bb819b/>

## EXTRA-CURRICULAR ACTIVITIES

**PARAGLIDING**  
**ASPT KAKUL**  
Abbottabad, Pakistan / JAN 2017

## SKILLS

WAREHOUSE MANAGEMENT

FORECASTING AND DEMAND PLANNING

PROCESS IMPROVEMENT

LOGISTICS MANAGEMENT

COMMUNICATION AND LEADERSHIP

ERP (BIZZTRAX)

FMCG PROCUREMENT

MICROSOFT OFFICE FOR WINDOWS AND MAC

SUPPLIER RELATIONSHIP MANAGEMENT (SRM)

SUPPLY CHAIN MANAGEMENT

CROSS-FUNCTIONAL DEPARTMENT COLLABORATION

PROBLEM SOLVING

RISK MANAGEMENT

MAC OS X

MICROSOFT WINDOW

## WORK EXPERIENCE

### VITAL GROUP OF COMPANIES

Mar 2023 - Present

#### Supply Chain Manager

- Spearheaded end-to-end supply chain management, encompassing warehousing, logistics, strategic planning, and demand forecasting.
- Developed and delivered customized training programs for new hires, significantly elevating their proficiency in supply chain processes.
- Championed operational excellence, driving continuous improvement initiatives that bolstered efficiency across the organization.

### VITAL GROUP OF COMPANIES

Jan 2022

#### Brand Manager Fried Onion

- Spearheaded comprehensive brand management for Fried Onion, overseeing operations from planning and production to raw material procurement and cost analysis.
- Demonstrated proficiency in strategic decision-making, optimizing brand performance and cost efficiency.

### VITAL GROUP OF COMPANIES

Dec 2021 - Feb 2023

#### Assistant Manager Logistics

- Oversaw comprehensive logistics operations, ensuring seamless warehouse management and efficient supply chain flow.
- Fostered robust supplier relationships, optimizing service quality and reliability.

HOCKEY TEAM CAPTAIN  
CADET COLLEGE PETARO

Jamshoro,Sindh / JAN 2016 - DEC 2017

HORSE RIDING CLUB  
MEMBER

CADET COLLEGE PETARO

Jamshoro,Sindh / JAN 2013 - DEC 2017

COURSE

CHINESE LANGUAGE YCT 1  
HANBAN CONFUCIUS  
INSTITUTE

JAN 2015

HOBBIES

SWIMMING , HOCKEY ,  
JOGGING , GYM , HORSE RIDING

DRIVING LICENSE

Driving license category

Light Vehicle License , Pakistan

VITAL GROUP OF  
COMPANIES

Jan 2021 - Nov 2021

- Drove strategic procurement of transportation services, negotiating with third-party providers to secure optimal terms.

Supply Chain Officer

- Expertly managed transportation invoicing, guaranteeing precision and punctuality in payments.
- Acquired in-depth expertise in warehouse operations, adeptly steering daily functions to heighten efficiency and productivity.

VITAL GROUP OF  
COMPANIES

Aug 2020 - Dec 2020

Supply Chain Intern

- Streamlined supply chain operations through hands-on experience, gaining proficiency in logistics, inventory control, and supplier engagement for process optimization.

EDUCATION

BAHRIA UNIVERSITY

Karachi, Pakistan

Bachelor's in Business Administration

- Active participant in extracurricular activities

CADET COLLEGE  
PETARO

Jamshoro, Sindh

Higher Secondary School Certificate : Pre-Engineering

- Active participant in extracurricular activities

CADET COLLEGE  
PETARO

Jamshoro

Secondary School Certificate

- Secured SSC with major in Science stream

MAJOR PROJECTS

Karachi, Pakistan

Primary Transportation

- Successfully managed and implemented three primary transportation projects, facilitating the movement of raw materials and packaging materials from the port to the factory, ensuring timely delivery and cost efficiency.
- Developed and implemented a cost-effective transportation model, optimizing routes and logistics to streamline operations and reduce overall transportation expenses for the company.
- Led cross-functional teams in designing and executing transportation strategies, leveraging innovative solutions to improve supply chain efficiency and mitigate transportation-related challenges.
- Collaborated with key stakeholders to identify opportunities for process improvement and cost savings, resulting in enhanced supply chain performance and increased profitability.
- Established performance metrics and tracking systems to monitor the effectiveness of transportation operations, providing valuable insights for continuous improvement and optimization.

Karachi, Pakistan

Secondary Transportation

- Led the management and execution of Seven secondary transportation projects for Vital Group, optimizing the

movement of goods from multiple warehouses to distributors across various locations, including Karachi, Hyderabad, Sukkur, Haroonabad, Faisalabad, Lahore, and Rawalpindi.

- Conducted detailed assessments of each warehouse's operational needs and requirements, implementing tailored transportation solutions such as per carton freight, fixed variable models, and per trip freight, resulting in enhanced efficiency and cost-effectiveness.
- Collaborated closely with warehouse managers and transportation partners to ensure seamless integration of transportation operations with warehouse activities, facilitating timely deliveries and minimizing transit times.
- Spearheaded the successful implementation of transportation strategies in key locations such as Faisalabad, Rawalpindi, Haroonabad and Hyderabad, resulting in substantial monthly cost savings of approximately 1 million rupees for the company while maintaining high service standards.
- Established performance metrics and conducted regular evaluations to track the effectiveness of transportation initiatives, identifying areas for further optimization and continuous improvement to drive ongoing success in secondary transportation operations.

Karachi, Pakistan

#### Private Tenders Transportation and Planning

- Spearheaded the management of private tender projects, marking a historic milestone for Vital Group, encompassing diverse sectors such as corn and military tender contracts, showcasing adaptability and innovation in navigating complex procurement processes.
- Developed comprehensive planning strategies to optimize logistics and delivery operations, ensuring efficient and cost-effective transportation of goods to the designated premises, while prioritizing high service standards and compliance with tender requirements.
- Collaborated closely with cross-functional teams to address the unique challenges posed by private tender projects, leveraging expertise in supply chain management to devise customized solutions tailored to the specific needs of each tender contract.
- Successfully negotiated with suppliers and transportation partners to secure favorable terms and pricing, maximizing cost savings for Vital Group while upholding quality and reliability in product delivery to meet tender specifications.
- Demonstrated exceptional problem-solving skills and attention to detail in managing the intricacies of private tender projects, delivering results that surpassed expectations and cemented Vital Group's reputation as a trusted partner in the tender procurement arena.