

Qazi Muhammad Usman

Administrative & Digital Marketing Manager

Expert Administrative & Digital Marketing Manager with over 5 years in a US firm. Expert in streamlining operations and crafting impactful digital campaigns. Dedicated to driving growth through strategic marketing initiatives.

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Rawalpindi, Pakistan

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EDUCATION

Bachelors In Computer Science

University of Engineering Taxila (UET),
Apcoms Campus

09/2015 - 07/2019

Rawalpindi, Pakistan

WORK EXPERIENCE

Chief Marketing Officer

R3 Stem Cells International

10/2020 - Present

Islamabad, Pakistan

A multinational healthcare company headquartered in the USA, pioneers revolutionary stem cell treatments and anti-aging solutions globally.

Tasks

- Social Media Marketing
- Managing Team and Assigning Tasks
- Building Strategies
- Technical reports

SEO Expert

Hukumat Networks

12/2019 - 02/2020

Rawalpindi, Pakistan

IT Services Provider

Achievements/Tasks

- Off Page SEO
- Website Audits
- Proofreading Content

Digital Marketing Specialist

Upwork / Fiverr

02/2022 - Present

Islamabad, Pakistan

Online freelancing platform dealing directly with local & International clients

Achievements/Tasks

- Content writing
- Social Media Marketing
- Graphic Designing
- Search Engine Optimization

SKILLS

Digital Marketing

SEO Content Writing

On Page SEO

Administration

Data Management and Handling

Graphic Design

Project Management

Ms Office

OFF Page SEO

Audit/QC

Data Research

Market Research

Coordination and Supervision

Management

Lead Generation

PERSONAL PROJECTS

Emotion Based Music Player (09/2018 - 07/2019)

- In this system we use CK dataset images and through these we recognize the expressions and on the basis of these expressions a desired song will be played.
- Used Matlab in this project.

CERTIFICATIONS

IBA (Institute of Business Administration)

Karachi

Lego Robotic Course

Nust Islamabad

LANGUAGES

English

Full Professional Proficiency

Urdu

Full Professional Proficiency

INTERESTS/HOBBIES

Swimming

Gym

Table Tennis

Cricket