



## CONTACT

- Dubai, UAE
- +971524469601
- vijinplavilayil92@gmail.com
- 28/03/1992
- INDIAN
- UAE Light Vehicle Manual

## SKILLS

- Customer relations
- Microsoft Excel proficiency
- Product merchandising and distribution
- Fluency in multiple languages
- Time management efficiency
- B2B and B2C sales
- FMCG knowledge
- Merchandising and display management

## LANGUAGES

**Malayalam** Native

**English** B2  
Upper intermediate

**Hindi** B2  
Upper intermediate

**Arabic** A1  
Beginner

# Vijin Vijayan

## PROFESSIONAL SUMMARY

Effectively promotes products and increases revenue by connecting with customers and recommending target offerings. Organised, adaptable and knowledgeable about preparing displays, merchandising shelves and assisting customers. Drives loyalty with friendly and skilled support.

## WORK HISTORY

**Vam sales representative** 02/2023 - Current  
**Al ghurair foods distribution llc** - Dubai, UAE

- Fostered strong customer relationships through exceptional service.
- Pioneered innovative sales strategies for increased market penetration.
- Enhanced brand visibility by participating in trade shows and conferences.

**Van sales representative** 05/2021 - 12/2022  
**Marmum diary farm llc** - Dubai, UAE

- Increased brand awareness by conducting regular promotional events.
- Developed strong relationships with customers to gain repeat business.
- Boosted product visibility with strategic placement in retail outlets.

**Merchandiser** 03/2017 - 02/2021  
**Nadec diary llc** - Sharjah, UAE

- Performed stock management duties for optimal inventory control.
- Developed custom merchandising plans with team collaboration.
- Maintained strong vendor relationships to negotiate better deals.

**Van sales helper** 02/2015 - 01/2017  
**Nadec diary llc** - Sharjah, UAE

- Cleaned and arranged living areas to maintain attractive appearances.
- Worked independently and collaboratively, adapting to diverse work styles.
- Communicated with different people to understand and address service user needs.

## EDUCATION

**Diploma in Process control instrumentation**  
**SIIT** - Kerala, India

**Diploma in electrical and electronics**  
**Amet technical college** - Kerala, India