

Highly skilled and motivated professional with extensive experience in project management and operations, adept at leading integrated projects and campaigns for international clients.

WORK EXPERIENCE

Manager

Havas Media

08/2023 - Present

Bangalore, India

- Managed project timelines, budgets, and deliverables for various marketing campaigns, ensuring alignment with client objectives.
- Enhanced productivity using various tools ensuring projects are on track and encouraging constructive collaboration within the team.
- Managed end-to-end projects for V-Guard and digital marketing for Puma and Bosch.

Sr. Operations Executive

Publicis Groupe

11/2021 - 07/2023

Gurugram, India

- Contributed to 1M+ GBP (Pound sterling) revenue growth by introducing business from different channels engaging global clients like GSK and L'Oréal.
- Demonstrated strong leadership skills by setting targets, SOPs, SLAs, and actively participated in strategic planning sessions to drive process improvements and meet organizational goals.

Project Manager

Vizipp India Pvt. Ltd.

04/2021 - 10/2021

Maharashtra, India

- Led end-to-end project management, overseeing project initiation, planning, execution, and closure while ensuring adherence to timelines, budget, and quality standards.
- Proactively conducted regular analysis of operational metrics such as SLA, CSAT, generating insightful reports and implementing process enhancements.

Quality Control Lead

Lakshya Digital Pvt. Ltd.

12/2018 - 03/2021

Gurugram, India

- Increased the efficiency in QA lab, helping to decrease testing time by 74% for phases like design validation and verification.
- Performed routine quality inspection and directed quality decisions in compliance with the organization control standards.

ACHIEVEMENTS

Most Promising Team Member (03/2022)

Awarded for dedicated participation and numerous contributions as a member of DCOMM team in Publicis

Slack Community Leader

Worked with Slack Community as Leader, organised events, managed their structure, connected with people, arranged talks with worldwide speakers

Open Data Science Conference (ODSC) Volunteer

Worked as a Speaker Volunteer in organising and managing the Conferences. Rewarded for outstanding performance and recommended as well

SKILLS

Strategic Planning

Budget Estimation

Project Management

Resource Planning

Risk Management

Client Relationship Management

Communication

Analytics

Team Management

Critical Thinking

PERSONAL PROJECTS

GSK Brand Launch Campaign (03/2023 - 05/2023)

- Collaborated with the creative team to develop a cohesive brand identity, resulting in a 30% increase in brand recognition within the first quarter.
- Provided ongoing guidance and support to optimize content marketing efforts.
- Identified areas for improvement and recommended effective strategies.

Insider Trading Dashboard (05/2022 - 07/2022)

- Created a fully automated E2E dashboard to identify cases of insider trading in Python & Tableau and used Pandas library to analyze and extract trading data.

EDUCATION

Project Management Certification

IIM Indore

Masters of Computer Application Indira Gandhi University

PROJECT MANAGEMENT TOOLS

JIRA

Workfront

Microsoft Project

Basecamp

Asana

Confluence

Monday.com

Trello

Smartsheet