

Highly skilled and motivated project management professional with extensive experience in managing integrated projects and campaigns for international clients. Proven track record of leading teams, optimizing processes, and delivering projects on time and within budget.

WORK EXPERIENCE

Manager Havas Media

08/2023 - Present

Bangalore, India

- Managed project timelines, budgets, and deliverables for various marketing campaigns, ensuring alignment with client objectives.
- Enhanced productivity through the implementation of project management tools, fostering team collaboration and efficiency.
- Successfully managed end-to-end projects for V-Guard and digital marketing initiatives for Puma and Bosch.

Sr. Operations Executive Publicis Groupe

11/2021 - 07/2023

Gurugram, India

- Contributed to over £1M in revenue growth by acquiring business from new channels and engaging global clients like GSK and L'Oréal.
- Demonstrated strong leadership by setting targets, SOPs, SLAs, and participating in strategic planning to drive process improvements and meet organizational goals.

Project Manager Vizipp India Pvt. Ltd.

04/2021 - 10/2021

Maharashtra, India

- Led end-to-end project management, ensuring adherence to timelines, budget, and quality standards.
- Proactively conducted regular analysis of operational metrics (SLA, CSAT) to generate insightful reports and implement process enhancements.

Quality Control Lead Lakshya Digital Pvt. Ltd.

12/2018 - 03/2021

Gurugram, India

- Increased QA lab efficiency, reducing testing time by 74% for phases like design validation and verification.
- Performed routine quality inspections and directed quality decisions in compliance with organizational control standards.

ACHIEVEMENTS

Most Promising Team Member (03/2022)

Recognized for dedicated contributions as a member of DCOMM team in Publicis.

Slack Community Leader

Acknowledged for organizing events, managing community structure, and connecting with global speakers.

Open Data Science Conference (ODSC) Volunteer

Worked as a speaker volunteer and organized global conferences, receiving recognition for outstanding performance.

SKILLS

Project Management

Strategic Planning

Budget Estimation

Risk Management

Resource Planning

Client Relationship Management

Analytics

Agile

Critical Thinking

Communication

Team Management

PERSONAL PROJECTS

GSK Brand Launch Campaign (03/2023 - 05/2023)

- Collaborated with the creative team to develop a cohesive brand identity, resulting in a 30% increase in brand recognition within the first quarter.
- Provided ongoing guidance and support to optimize content marketing efforts and recommended effective strategies.

Insider Trading Dashboard (05/2022 - 07/2022)

- Created a fully automated E2E dashboard to identify insider trading cases using Python & Tableau, utilizing Pandas for data analysis and extraction.

EDUCATION

Project Management Certification IIM Indore

Masters of Computer Application Indira Gandhi University

TOOLS

JIRA

Workfront

Smartsheet

Microsoft Project

Basecamp

Trello

Asana

Confluence

Monday.com