

## PERSONAL INFORMATION

### Waqas Butt

United Arab Emirates.

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[Waqasb00786@gmail.com](mailto:Waqasb00786@gmail.com)

Gender Male | Date of birth 23/03/1993 | Nationality Pakistani



## PERSONAL QUALIFICATIONS

MBA (Marketing)  
(2013-2017)

CGPA : 3.22/4.00 UE, Lahore (Verified & Attested)

B.COM (2013)

Punjab University, Lahore. (Verified & Attested)

D.COM (2011)

PBTE, Lahore. (Verified & Attested)

Matric (2009)

BISE GRW. (Verified & Attested)

## WORK EXPERIENCE

Impel Tech (OPPO Brand)  
Private Ltd. (5<sup>th</sup> Apr 2016 to 1<sup>st</sup> May 2023) :

### Worked as a Zonal Training Manager:

Impel Tech (OPPO Brand) private Ltd, Gullberg III Lahore.

- New Model Training of Sales Team and Higher Management According to Schedule.
- High End Model Training of Sales Team and Higher Management on Weekly Basis.
- Mix Refresher of all Models In a Week.

### Worked as a OPPO Outlets and Model Shops Manager:

Impel Tech (OPPO Brand) private Ltd, Gullberg III Lahore.

- Responsible to manage and carry out sales activities, Outlet Brand Image and Outlet Team Self Image.
- Maintain Stock and develop sales of “OPPO Stores”.
- Check and Balance High End Sales and Mid-Range Models Sales Target Completion on Daily, Weekly and Monthly Basis.

### Worked as a Zonal Display Manager:

Impel Tech (OPPO Brand) private Ltd, Gullberg III Lahore.

- Check Display and Self Image of Sales team On Daily Basis.
- Special Focus New Model and High End Model Display at OPPO Outlets and Model Shops.
- Route Inspection Weekly And Monthly Basis at OPPO Outlets and Model Shops.

## **Core Responsibilities**

- a) Customer flow analysis and attendance of staff.
- b) Developing business and marketing plans in coordination with Group members to achieve goals.
- c) Develop creative strategies to retain customers.
- d) Built-up profitable relationship with potential customer.
- e) Train, motivate, and develop team to ensure effective performance through consistent on-the-job training.
- f) External coordination with Operational manager and the concerned departments.
- g) Provide regular feedback to back operations division regarding products sales behavior & quality level.
- h) daily sales review (category wise/product wise)

## **PERSONAL SKILLS**

### **Mother tongue(s)**

Urdu.

### **Other Languages**

English, Punjabi.

### **Organizational**

Adaptability, Initiative, Problem analysis, Problem solving, Team Leadership, Pressure Handling, Team Management, Work Oriented, Task Oriented.

### **Job-related skills**

Regular, Punctual, Honest, Result Oriented.

### **Computer skills**

Microsoft Office (Word, Excel, Power Point), Internet Browsing, Software Installation.

## **ADDITIONAL INFORMATION**

### **Honours and Rewards**

- Scholarship Holder.
- (1<sup>st</sup> Position) Best Performance Award and Certified In OPPO Star Event.

### **Hobbies**

- Badminton,
- Gardening,
- Snooker.

### **Reference**

**Will be furnished on demand.**