

# Zia Tariq

#### Sales Executive / Sales Representative at Hisense

Highly skilled and results-driven professional with a proven track record in effectively demonstrating and explaining products, methods, and services to persuade customers to make purchases. Adept at achieving given targets within specified time frames. Possesses strong communication, presentation, and interpersonal skills to convey product features and benefits convincingly.

### **Contact Info**

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♠ International City
Dubai, United Arab Emirates

Karachi, Pakistan

### Strengths & Skills

- ✓ Customer Satisfaction
- ✓ Sales
- ✓ Selling Skills.

- ✓ Customers Handling
- ✓ Good communication

- ✓ Negotiation Skills
- ✓ MS Office

#### Academics

Title	Institute	Date
Bechelor in Science	Shah Abdul Latif University,	2012
Intermediate	Sukkur Board,	2010
Matric	Karachi Board,	2006

### **\*** Certifications

Title	Authority	Date
Certificate of Training	Hisense	Starting December 2022
Certificate of Appreciation	Metro Cash & Carry	Starting August 2016
Apprectiation Letter	Metro Habib Cash & Carry	Starting March 2016
Microsoft Office		Starting December 2008

# **E**xperience **11** years

Company	Designation	Duration	
Hisense	Sales Representative	Jul 2020 - Apr 2023	2.10 <b>years</b>
LG Electronics	Sales Executive	Jan 2019 - Mar 2020	1.2 years
Q Mobile	Sales Executive	Sep 2017 - Dec 2018	1.3 years
Move n Pick Hotel	Internship Front Office	Aug 2016 - Sep 2016	1 month
Dany Technologies	Sales Executive	Jan 2014 - Aug 2017	3.6 years
Freelance	Data Entry Expert	Jan 2010 - Dec 2011	1.9 years

## Work History

**Sales Representative** 

Hisense Jul 2020 - Apr 2023 (2.10 years)

#### • Demonstrate or explain products, method or service to persuade customer to purchase product.

- Provide informational brochures of product and explain
- Features of product and always achieve given target in specified time
- Received Prime Performance Award 2021
- Received Certificate of Training

LG Electronics Jan 2019 - Mar 2020 (1.2 years)

Sales Executive Karachi, Pakistan

• Apply sale promotion tool in order to achieved desired target

- Received best promoter appreciation certificate
- Ensure the availability of stock for sales and demonstrations
- Participate on behalf of the company in exhibitions or conferences

Q Mobile Sep 2017 - Dec 2018 (1.3 years)

Sales Executive Karachi, Pakistan

- Started as sale promotor and after excellent performance promoted as sale supervisor
- Lead my team in order to achieved targeted sale set by senior management.
- Received Prime Performance Award
- Conduct training session for newcomers and setup arranges display or demonstrate

Move n Pick Hotel Aug 2016 - Sep 2016 (1 month)

#### **Internship Front Office**

Karachi, Pakistan

- Checking guests in and out.
- Receiving and managing reservations made online and telephonically.
- Verifying guests' payment methods during check-in.
- Assigning rooms to guests and informing them of any specials offered by the hotel.
- Organizing transport services for guests at their request.
- Providing guests with information about the hotel.
- Keeping abreast of attractions that may be of interest to guests.
- Serving as a host at conferences, and ensuring that all relevant preparations are made for the event.

Dany Technologies Jan 2014 - Aug 2017 (3.6 years)

Sales Executive Karachi, Pakistan

- Provide all time excellent customer service to client and was responsible for the promotion of new product
- · Consistently achieved targeted sale Identify interested customer, explained product and service
- Received certifcate of appreciation from Metro & Cash Carry Pakistan

Freelance Jan 2010 - Dec 2011 (1.9 years)

Data Entry Expert Karachi, Pakistan

Having 2 year of work experience as a Freelancer on different projects



Title	Authority	Date
Prime Performance Award	Hisense	2021
Best Performance Award	LG Electronics	2020
Top Grossing Sales Person Award	Dany	2016



## Languages

- Fast Moving Consumer Goods (FMCG)
- Sales&Marketing

- Hindi Native
- Punjabi Native
- Saraiki NativeSindhi Native
- Urdu Native
- English Medium