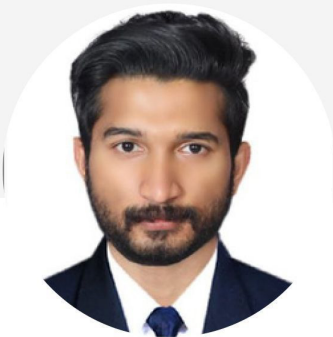


FARSHID A



SALES EXECUTIVE

+971 52 564 4900
farshidak999@gmail.com
Mushrid, Ajman
United Arab Emirates

PROFILE

Passionate Sales and Marketing Professional with 3 years experience consistently driving sales and marketing strategy to achieve brand awareness and business goals. Versatile skills combined with the ability to lead the development and implementation of integrated marketing campaigns, enforce brand standards, as well as manage cross-promotions and form strategic partnerships.

EDUCATION

HIGHER SECONDARY EDUCATION
MPMHSS, Chungathara
Kerala
Year:2017-2018

SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)
MPMHSS, Chungathara
Kerala
Year:2015-2016

CERTIFICATION.

Master in Financial Accounting
From Datasoft IT, Nilambur during 2018

LANGUAGE KNOWN

English
Arabic
Hindi
Malayalam

WORK EXPERIENCE

SALES CUM MERCHANDISING

Rawabi Market Mushrif Branch , Ajman

2019 - 2023

Responsible for marketing a wide range of the companies products which included fast moving consumer goods and consumer durable's like clothes and toys.

Areas of exposure

- Encouraging stores to review and consider ordering new and additional products and suggest ways to introduce new products to customers to increase sales and recognition of the company's products.
- Traveling to other territories to assist in the company's product rollouts in new markets, including setting up the store and comprehensive training and sales efforts to store employees and customers.
- Recognized by the management for exceeding expectations and representing the company at the highest level.
- Maintaining a close friend, professional relationship with store employees.
- Devising and implementing the organisation's sales strategies
- Finding new channels for selling and distribution of products.

PERSONAL INFO

Religion : Islam
DOB : 20/01/1999
Nationality : Indian
Gender : Male
Marital Status : Unmarried

PASSPORT DETAILS

Number : **S0281407**
Place of issue : Malappuram
Date of Expiry : 18/04/2028
Visa Status : Employment Visa

LICENCE DETAILS

Number : **350740**
Place of issue : Ajman
Date of Expiry : 10/01/2025

SKILLS

- Cash Management
- Customer Management
- Merchandising
- Stock Taking
- Tally, Peachtree
- MS Office Suite
- Point of Sales

INTEREST

- Travelling
- Listening Music
- Playing Cricket
- Playing Football

PROFESSIONAL EXPERIENCE

Worked as a Salesman at Rawabi Market LLC
Ajman for 4 Year

Worked as a Driver Cum Salesman at Five Group Trading LLC
Ajman for 6 Months

Responsible for Customer Relation and Highlighting the
Displays and Placing The Products in Allocated Areas

I Have 4 years of Experience in Hypermarket field.

- Food section 2 year
- Frozen section 1 year
- Roastery 1 year

Areas of exposure

- Greet and direct customers
- Provide accurate information
- Answer customers' questions about specific products/services
- Conduct price and feature comparisons to facilitate purchasing
- Cross-sell products
- Ensure racks are fully stocked
- Manage returns of merchandise
- Coordinate with the Retail Sales Representatives team to provide excellent customer service (especially during peak times)
- Inform customers about discounts and special offers
- Provide customer feedback to the Store Manager
- Stay up-to-date with new products/services

PERSONAL SKILLS

- Leadership Skill
- Accepting Challenges
- Communication Skill
- Punctual and Obedient
- Honesty
- Team Spirit

DECLARATION

I hereby declare that all the information contained in this
resume is in accordance with facts or truths to my knowledge. I
take full responsibility for the correctness of the said
information.

FARSHID A