

# ADARSH K

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## PROFILE

EXPERIENCED MERCHANDISER WITH EXPERTISE IN INVENTORY MANAGEMENT, VISUAL MERCHANDISING, SHELVING LAYOUT DESIGN, AND PROMOTIONAL DISPLAYS. SKILLED IN MARKET RESEARCH AND PASSIONATE ABOUT EXPLORING DISTANT LANDS, GETTING LOST IN A GOOD BOOK, CAPTURING MOMENTS, FEELING THE MUSIC, AND PLAYING EVERY KIND OF SPORT. SEEKING A CHALLENGING MERCHANDISER POSITION.

## WORK EXPERIENCE

### ADMINISTRATION

#### BESTBUY SUPERMARKET LLC

02/2024 – PRESENT DUBAI, UAE

- MANAGED THE INVENTORY AND VISUAL MERCHANDISING WITHIN A RETAIL STORE SETTING.
- IMPLEMENTED A NEW SHELVING LAYOUT THAT INCREASED PRODUCT VISIBILITY AND SALES BY 15%.

### SALES MAN

#### AL MADINA GROUP LLC

10/2020 – 01/2024 DUBAI, UAE

- CULTIVATED AND MAINTAINED STRONG RELATIONSHIPS WITH CLIENTS, RESULTING IN A 20% INCREASE IN SALES REVENUE OVER A 6 MONTH PERIOD.
- PROSPECTED AND COLD-CALLED POTENTIAL CUSTOMERS, LEADING TO A 15% GROWTH IN CLIENT BASE WITHIN THE FIRST QUARTER.
- COLLABORATED WITH MARKETING TEAM TO DEVELOP TARGETED SALES CAMPAIGNS, RESULTING IN A 30% INCREASE IN LEAD GENERATION.
- NEGOTIATED AND CLOSED DEALS WITH KEY ACCOUNTS, EXCEEDING QUARTERLY SALES TARGET BY 10%

## SKILLS

INVENTORY MANAGEMENT	VISUAL MERCHANDISING	SHELVING LAYOUT DESIGN
PROFESSIONAL	PROFESSIONAL	PROFESSIONAL
PROMOTIONAL DISPLAYS	MARKET RESEARCH	
PROFESSIONAL	PROFESSIONAL	

## STRENGTHS

VISUAL MERCHANDISING	MARKETING COLLABORATION	TREND IDENTIFICATION
SALES IMPROVEMENT	MARKET RESEARCH	

## EDUCATION

### PG DIPLOMA IN PRACTICAL CORPORATE ACCOUNTING

PERINTHALMANNA 2020

### ELECTRONICS ENGINEERING | DILPOMA

#### GOVT.POLY TECHNIC COLLEGE

PERINTHALMANNA 2016 – 2019

### PLUS TWO

GHSS VANIYAMBALAM 2014 – 2016

## HOBBIES

EXPLORING DISTANT LANDS  
CAPTURING MOMENTS  
FEELING THE MUSIC