

# MOHAMMAD ADNAN

## ANSARI

Visual Merchandiser

Contact: 0505369851 | Email: adnan.abc654@gmail.com | Address: Dubai UAE

### Objective

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Dynamic and customer-focused professional seeking a position as a Sales and Visual Merchandiser, leveraging strong sales acumen, creativity, and attention to detail to drive revenue, enhance brand presentation, and deliver an engaging buying experience.

### Experience

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**Senior Executive | Aditya Birla Fashion&Retail Pvt Ltd India**

**2019-2021**

#### Responsibilities

- Sales Strategy Development: Implement data-driven sales strategies to drive revenue Growth and market expansion.
- Operational Process Optimization: Streamline workflows for seamless coordination Between sales, supply chain, and customer service.
- Customer Relationship Management: Build and maintain strong client relationships, Ensuring high retention and satisfaction.
- Market Analysis & Business Development: Conduct research to identify trends, customer Preferences, and business opportunities.
- Inventory & Supply Chain Coordination: Monitor stock levels, ensure optimal inventory Management, and coordinate logistics.
- Sales Performance Analysis: Track key metrics, identify areas for improvement, and Implement initiatives to boost profitability.
- Cross-Functional Collaboration: Work closely with internal teams to enhance operational Efficiency and business performance.
- Compliance & Reporting: Maintain adherence to company policies, industry regulations, and Provide detailed performance reports.

**Sales Coordinator | DHRUV Enterprises Delhi India**

**2021-2022**

#### Responsibilities

- Sales Order Management: Process and coordinate customer orders, ensuring timely Delivery and accuracy.
- Inventory & Logistics Coordination: Monitor stock levels, track shipments, and collaborate With supply chain teams to optimize distribution.

- **Client & Vendor Communication:** Serve as a liaison between customers, vendors, and Internal teams to streamline operations.
- **Sales Reporting & Analysis:** Generate sales reports, track performance metrics, and provide Insights for strategic decision-making.
- **CRM & Database Maintenance:** Manage customer data, update records, and ensure accuracy In sales tracking systems.
- **Support Sales Team Operations:** Assist in proposal preparation, scheduling meetings, and Resolving client inquiries.
- **Order Fulfillment & Quality Assurance:** Ensure all sales transactions meet quality standards And company guidelines.

## **Visual Merchandiser | RELIANCE RETAIL LTD Delhi India**

**2023-2024**

### **Responsibilities**

- Developed and implemented visually compelling store layouts and window displays to attract customers and drive sales.
- Ensured all merchandising displays aligned with brand guidelines and seasonal themes.
- Collaborated with marketing, sales, and store management to plan promotions and product launches.
- Conducted regular store visits to maintain display standards and optimize product placement.
- Analyzed sales reports to assess the effectiveness of visual merchandising strategies and made data-driven adjustments.
- Trained store staff on visual merchandising principles and display maintenance.
- Managed inventory levels of display materials, mannequins, and props.
- Stayed updated on current industry trends to keep displays innovative and competitive.

## **Receptionist| TRANSGUARD Emirates Group LLC. Dubai UAE**

**2024-2025**

### **Responsibilities**

- Greeted and registered all visitors, ensuring compliance with building access and security protocols.
  - Monitored and controlled access to the premises, issuing visitor badges and maintaining visitor logs.
  - Operated security systems such as CCTV, alarms, and access control panels.
- Responded to security incidents, emergencies, and alarms in accordance with established procedures.
- Coordinated with security personnel and emergency services when necessary.
  - Maintained confidentiality and safeguarded sensitive information.
  - Performed administrative duties such as filing, data entry, and scheduling appointments.

### **Education**

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## **Dr Br Ambedkar University | BSc(Science)**

**2018-2021**

Major: Maths| Minor: Physics & Chemistry

Skills & abilities

Diploma in computer applications

**Language Skills**

English:C1

Hind: Native

Urdu: Native