



girilaiswarya@gmail.com

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AISWARYA G S

MBA(HR AND MARKETING),BBA

I am presently striving to develop my expertise and competencies in Human Resources and marketing, with a strong desire to acquire practical experience in a dynamic corporate setting. Securing a stable career opportunity to fully use my education and skills while making a significant contribution to the company's welfare. Moreover, I am highly motivated to obtain hands-on exposure in the corporate sector, allowing me to effectively apply and advance my skillset.

INTERNSHIP AND PROJECTS

2023

IT Sector Employees

A STUDY ON THE RELATIONSHIP BETWEEN EMPLOYEE ENGAGEMENT AND WORK-LIFE BALANCE AMONG EMPLOYEES IN IT SECTOR

This study seeks to shed light on the crucial relationship between employee engagement and work-life balance among employees in the IT sector. By understanding how these factors interact, IT organizations can develop targeted initiatives to enhance employee well-being, foster a more engaged workforce, and improve overall organizational performance. The findings will contribute to a deeper understanding of the challenges and opportunities faced by IT employees, providing valuable insights for HR managers and decision-makers in the IT industry.

2022

DP World Container Transhipment Terminal Private Limited

HR INTERN

The job entails executing a CSR activity by enrolling unorganized workers aged 18 to 40 in a new pension scheme and reporting their data to HR and Dock Safety. Additionally, it involves an HR activity of verifying documents and conducting training for contract employees while ensuring all necessary documentation is complete and digitized for audit purposes.

2020

Kunnil Hypermarket NH 47, Bypass Road, Near Infosys, Campus, Kulathoor

A STUDY ON HOW COMPENSATION AND REMUNERATION INFLUENCE THE WORKING OF EMPLOYEES AT KUNNIL HYPERMARKET

The purpose of this study is to investigate the impact of compensation and remuneration on employee motivation, job satisfaction, and overall performance at Kunnil Hypermarket. The final conclusion says that there are several ways the organization can provide compensation and remuneration to their employees. The choice of compensation methods depends on various factors, including the organization's financial capabilities, industry norms, and the preferences of the employees.

PERSONAL DETAILS

Passport no: N4126042

Visa status: Residence

Residential Address: Sharjah, UAE

Contact number: +971508449851, +971503458315

Home Address: Thiruvananthapuram, kerala

Contact number: 9633564034, 8714802349

Education

MBA (HR AND MARKETING)

2021-2023

ToC H Institute of Science and Technology
Ernakulam Kerala

BACHELOR OF BUSINESS

ADMINISTRATION(BBA) 55%

2017-2020

Marian college of arts and science
Kazhakuttom Rd, near Menamkulam Kerala

HIGHER SECONDARY EDUCATION(+2) 75%

2015-2017

C.S.I.E.M.H.S.S.Attingal Kerala

SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)

2015

85%

C.S.I.E.M.H.S.S.Attingal Kerala

Expertise

1. Technical Expertise

- Talent
- Acquisition
- Employee Onboarding
- Performance Management
- Brand Management
- Marketing Analytics

2. Other expertise

- Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)
- Successfully completed crash courses on Microsoft Power Bi and Excel
- Graphic Design Software (Adobe Photoshop)

LANGUAGES

- English
- malayalam
- Hindi
- Tamil

SKILLS

- Actively participated in Trade Fair conducted at Toc H Institute of Science and Technology, Arakkunnam Ernakulam. The experience nurtured strong leadership qualities as it guided the team through ideation, resource allocation, and task delegation. The Trade Fair not only improved problem-solving skills but also instilled a sense of responsibility and adaptability within the team. The positive feedback received reinforced the importance of effective teamwork and leadership.
- Team coordinator of Denova (National Management Fest) conducted by Toc H Institute of Science and Technology, Arakkunnam. Ernakulam . The experience as Team Coordinator enabled to handle multiple responsibilities simultaneously, meet deadlines, and maintain a smooth flow of activities during the fest. This role significantly enhanced the ability to prioritize tasks, manage time effectively, and adapt to changing circumstances, proving invaluable in my professional growth.
- Active member in ED (Entrepreneurship and Development) Club at Marian College of Arts and Science Kazhakkootam. Being part of the ED Club not only enriched the personal growth but also allowed to contribute positively to the professional development too. This experience has been instrumental in enhancing the team management skills, and look forward to applying these skills in future endeavors to drive collaborative success.

OTHER CREDENTIALS

- Participated in Kerala's Largest entrepreneurs' convention conducted by TECON at Le Meridian
- Participate a training session conducted by Hedge School of Applied Economics on the topic: "Gateway to
- Participate a webinar conducted by BSE Investors Protection Fund in the topic: "Overview of securities

REFERENCES

- Mr. Bibin Markose, Placement Head, Toc H Institute of Science and Technology, Arakkunnam Ernakulam
Ph - 82818 07409
- Mr. Varghese, Placement Head, Toc H Institute of Science and Technology, Arakkunnam Ernakulam
Ph - 94966 79632