

EXECUTIVE SUMMARY

Results-driven professional with 7+ years in Gulf country mobile sales, excelling in driving revenue growth, optimizing operations, and leading successful retail strategies. Adept at managing shop operations with a focus on customer satisfaction and team collaboration. Currently thriving as a Mini Supermarket In-charge, applying strategic leadership to enhance day-to-day operations and profitability. Possesses a deep understanding of market trends and consumer behavior, ready to contribute to a forward-thinking organization's success in a senior leadership role.

PERSONAL INFORMATION

Full Name: Mohamed Kaleel Amanullah Marital Status: Single Date of Birth: 21-03-1996 Passport No: N5334289

EDUCATION

Secondary Education GCE Ordinary Education (2012) School Attended Al-Manar Central College (N.S), Handessa, Sri Lanka.

SKILLS

- Sales Leadership
- Operational Excellence
- Retail Strategy
- Team Management
- Market Insight
- Visionary Leadership
- Strategic Implementation
- Adaptability

LANGUAGES

ENGLISH – Conversational TAMIL – NATIVE ARABIC – Conversational HINDI – Conversational MALAYALAM - Conversational SINHALA - Conversational

WORK EXPERIENCE

Shop In-ChargeDecember 2022 – April 2024Delgahamula Mini Super – Buwelikada, Gelioya, Kandy

- Effectively managed day-to-day operations of the mini-supermarket, ensuring smooth and efficient functioning
- Implemented inventory control measures, reducing stock discrepancies and optimizing stock levels.
- Oversaw merchandising and product placement strategies, contributing to a visually appealing store layout
- Actively engaged with customers, addressing inquiries and concerns to ensure high levels of customer satisfaction.
- Collaborated with suppliers to negotiate favorable terms and maintain strong vendor relationships.
- Implemented marketing strategies to promote specific products, leading to increased sales of targeted items

Branch Manager

March 2015 – December 2022

Italk Mobile & Technology – Doha, Qatar

- Led a dynamic team in shop management, emphasizing customer satisfaction and achieving high levels of team collaboration.
- Applied deep market knowledge to identify and capitalize on emerging trends, resulting in successful targeted sales initiatives.
- Played a pivotal role in the development and execution of retail strategies, contributing to the overall success of the business.
- Demonstrated visionary leadership, employing a hands-on approach to achieve organizational objectives.
- Actively contributed to the growth and success of the organization over 7 years, showcasing dedication and expertise.