

Wardah Mohamed

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I am a composed individual that doesn't shy away from adversity or new challenges on the job. During my time as a student in the University of East London, my composure as well as my communication and time management skills helped me in group and solo projects. Even though I work well in groups, I can complete tasks independently as well. What I lack in experience I make up for in my drive and adaptability. I worked tirelessly to obtain high marks in a country and culture I had to adjust to. While my three years in university were filled with many different obstacles, I relied on my positive attitude and organizational skills to keep me on schedule and persevere through any difficulties. My experience in the University of East London has also taught me how to use Final Cut Pro, and strengthened my research skills. I am now in the University of London's MSc in Marketing program, which has taught me Digital Marketing skills such as creating a social media marketing strategy, SEO, the marketing funnel, and the importance of brand loyalty. Other courses in the Master's program have also made me implement skills such as data analysis using SPSS, data collection, creating a situation analysis for a brand or company, improving brand loyalty, and more. Additionally, the Fundamentals of Digital Marketing certification provided by Google has also bolstered my SEO and data analysis skills, as well as assisted me in furthering my understanding of how these skills can be used to help brands and companies.

EDUCATION

University of East London London, United Kingdom *Media and Communications BA*

Graduation Date: May 2019

University of London Online *Marketing MSc (Ongoing)*

Fundamentals of Digital Marketing, Google Certification: *Completion Date: December 2024*

SKILLS

Filing

Intermediate Proficiency in Excel

Experience with Final Cut Pro

Professionalism

Adaptability

Cooperation

Level-headed

Time management

Results-driven

Punctual

Fluent in English

Exemplary Attention to Detail

Strong Problem Solving Skills

Can Manage Many Projects at Once

Strong Organization Skills

Willingness to Learn and Grow

Can Work On-Site

Data Analysis

Data Collection

Situation Analysis

Limited Proficiency in SEO

Knowledge of Customer Journey and Brand Loyalty