

Absad Kannengattuputhalethu

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Profile Summary: Dynamic and results-driven professional with 18 years of diverse experience in teaching, training, store management, and online content creation. Demonstrated expertise in driving sales, managing operations, and leading teams to deliver exceptional customer experiences. Skilled in affiliate marketing and promoting online investment trends through engaging content. Multilingual communicator proficient in English, Arabic, Urdu, Hindi, and Malayalam, with a proven ability to thrive in competitive environments.

Key Skills and Competencies:

- Leadership and Team Management
 - Sales Target Achievement
 - Inventory and Stock Management
 - Operational Process Optimization
 - Affiliate Marketing and Online Content Creation
 - Customer Service Excellence
 - Problem-Solving and Decision-Making
 - Multilingual Communication
 - Organizational and Administrative Skills
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Professional Experience:

Store Manager Discount City, Kannamangalam, India
(Wholesale and Retail of Soap, Washing Chemicals, and Daily Use Items)
March 2024 – August 2024

- Achieved and exceeded monthly sales targets by implementing effective strategies.
- Maintained optimal stock levels to ensure product availability while minimizing overstock.
- Managed day-to-day store operations, including staff scheduling, process management, and customer service.
- Trained and supervised a team of five employees to enhance productivity and service quality.
- Ensured compliance with operational policies and delivered an outstanding shopping experience to customers.

Amazon Affiliate Marketer Self-Employed | July 2019 – Present

- Strategically promoted Amazon products, driving traffic and conversions through various online channels.
- Analyzed market trends and identified profitable niches to maximize affiliate revenue.
- Engaged with audiences through blogs and articles highlighting innovative products and investment opportunities.

Freelance Blogger and Content Creator Self-Employed | July 2019 – Present

- Authored blog posts and Medium articles focusing on new trends in the online investment industry.
- Promoted cutting-edge solutions in cryptocurrency and data privacy through platforms like LinkedIn and personal blogs.
 - Medium: [@kpabsad735](#)
 - Blog: [Blessedreams.wordpress.com](#)
 - LinkedIn Article: [Permission.io Data Protection](#)

Freelance English Tutor Preply | May 2024 – Present

- Delivered personalized lessons to students of various age groups to enhance their English proficiency.

- Focused on improving students' communication, writing, and leadership skills through targeted training.

IELTS Trainer and Public Speaking Expert PlanetSpark | June 2022 – Present

- Trained students in public speaking, creative writing, and IELTS preparation, achieving measurable improvements in their skills.
- Provided daily practice and feedback, fostering confidence and advanced communication abilities.

IELTS Trainer Etalk Global Education, Perinthalmanna | September 2019 – March 2020

- Prepared students for study abroad interviews and helped them excel in all IELTS modules.
- Conducted mock tests and provided constructive feedback to enhance performance.

Key Stage Teacher and Subject Coordinator Republic of Maldives | June 2010 – June 2019

- Managed lessons for Cambridge-affiliated schools, coordinated English clubs, and organized cultural activities.
 - Provided mentorship to teachers in preparing lesson plans and fostering an engaging learning environment.
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Academic Qualifications:

- **Master of Arts (English)** – PSMO College
 - **Bachelor of Education (English)** – EMEA College
 - **Bachelor of Arts (English Language and Literature)** – University of Calicut
 - **Two-Year Diploma in Functional Arabic** – DHIU
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Technical Proficiency:

- MS Office Suite
 - Video Editing and Website Management
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Languages:

- **Read & Write:** English, Arabic, Malayalam, Hindi, Urdu
 - **Speak:** English, Arabic, Malayalam, Hindi, Urdu
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Achievements:

- Published a novel, *Zahir's Burning Dream for a Home*, on Amazon Kindle (2019).
 - Published a poetry collection, *The Song of a Blood-stained Carpet*, on Amazon Kindle (2018).
 - Authored articles on Medium and LinkedIn promoting trends in online investment and cryptocurrency.
 - Achieved the Gold Milestone in teaching at PlanetSpark.
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Declaration: I hereby declare that the above-furnished details are true and correct to the best of my knowledge and belief.

Place: Dubai, UAE

Date: 26/12/2024

Signature: Absad Kannengattuputhalethu