



VINOD RANA

+971558001524 Vinodrana984@gmail.com

Personal Information

Permanent address: Bur
Dubai Al Rolla Street

Date of Birth: 10th July 1992

Gender: Male

Marital Status: Married

Nationality: Indian

Driving License UAE:

Number: 3840683

Validity: 08/07/2025

Passport No. & Validity:

Number: V4287515

Expiry: 01/03/2032

Visa Status: Employment Visa

CAREER OBJECTIVE

To work in a globally competitive environment on challenging assignments, that shall yield the twin benefits of the job satisfaction as well as a platform for professional growth.

PROFESSIONAL EXPOSURE & LEARNING

BAQER MOHEBI ENTERPRISES LLC

One of the leading FMCG distributor of food and non -food items in UAE market since 1968. This division is successfully servicing customers from the hypermarkets to the smaller corner outlets of UAE and deals with HORECA.

Designation : Sales Merchandiser team leader

Duration : JULY 2012 – present

Core Qualification

- ☐ Quality Assurance
- ☐ Handling Main Big Outlets
- ☐ Analysis of best-selling products
- ☐ Vendor management
- ☐ Promotion handling
- ☐ Efficient and effective communicator
- ☐ Achieving monthly target
- ☐ Handling overstock issues
- ☐ Promotion new item (SKU)
- ☐ Managing and training junior merchandiser

Job content:

- Handling MT Markets like Carrefour, spinnyes, and also TT Markets like Almaya, madeena, west zone and safeer.
- Handling TT Outlets without the presence of related Sales Executives.
- Managing Big outlet like Mall Of Emirates Carrefour and Union cooperative society & Sharjah co-operative
- Performed analysis of best-selling price points of top products within seasonal apparel lines.
- Deciding how goods should be displayed to maximize customer interest and sales.
- Assisting visual junior merchandisers to plan store layouts to promote key lines.
- Accurately stocking and rotating products onto shelves from backroom inventories.
- Building up and maintaining product displays.
- Ensuring that enough merchandise is in stores at the right time in the season i.e., Ramdan or Christmas
- Maintaining products on Store racks, shelves and displays.
- Identifying replenishment needs.
- Completing all paperwork and necessary documentation □ Spinning labels and straightening package graphics. □ Performing other miscellaneous duties as assigned.
- Negotiating prices, quantities and delivery time-scales with suppliers.
- Removing any dented, dirty, damaged, or out of code products from display.
- Sorting and distributing merchandise to various locations throughout the store.

- Carrying out market research on how well displayed products are selling.

ASBEE SYSTEMS

Designation : Junior Engineer

Duration : September 2011 – March 2012

Electro vision

Designation : Junior engineer

Duration : March2012 –June2012

Job content:

- Rectify technical problem
- Maintaining good relationship with customers
- Travelling to multiple store location
- Resolving any IT related issues with customer

ACADEMIC QUALIFICATION

Qualification	Institute/University	Percentage	Year of Passing
Diploma	Govt,Polytechni uttrakhand India	76%	2011
High school	Govt. intercollege tilwara Rudraparyag India	66%	2008

COMPUTER KNOWLEDGE

- MS Office - (Word, Excel, Power point)

ATTRIBUTES

- Reliable, trustworthy, numerate, and meticulous □ Self-starter with positive and optimistic attitude.
- Good analytical skills and crisis management skills
- Ambitious to achieve goals for organization and self
- Able to maintain good relationship with peer group

LANGUAGE PROFICIENCY

English, Hindi ,Nepali : Read, Write, Speak

Urdu : Speak

DECLARATION:

I hereby solemnly affirm that all details provided above are true to the best of my knowledge and belief and that all the time, I shall carry myself in a manner that lends dignity to the organization and worthy enough of the person.

REFERENCES: Available upon request.