

# MUHAMMED FAROOK

## SALES & MARKETING EXECUTIVE

INIPRA HOUSE PAZHAMBALACODE  
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### SUMMARY

Sales and Marketing professional with 5 years of proven experience in driving revenue growth, building strong client relationships, and executing successful marketing campaigns. Skilled in market research, strategic planning, lead generation, and brand promotion. Adept at identifying new business opportunities and delivering customized solutions to meet client needs. Strong communication, negotiation, and team collaboration skills, with a focus on achieving targets and exceeding business goals. Passionate about leveraging market trends and customer insights to maximize sales performance and contribute to overall business success.

### TECHNICAL SKILLS

Sales Strategy and Planning	CRM Tools (e.g., Salesforce,	MS OFFICE
Lead Generation and Conversion	HubSpot)	Communication and
Client Relationship Management	Digital Marketing (SEO, Social Media,	Interpersonal Skills
Product Presentation and Demonstration	Email Campaigns)	

### PROFESSIONAL EXPERIENCE

<b>INCHEON KIA PALAKKAD</b>	<b>Jan 2025 - Present</b>
<ul style="list-style-type: none"><li>Motivated and customer-focused Sales Executive with hands-on experience in the automotive industry, specializing in promoting and selling KIA vehicles. Proven ability to understand customer needs, provide tailored solutions, and deliver an exceptional showroom experience. Skilled in product demonstration, financing options explanation, and closing sales while maintaining long-term customer relationships.</li></ul>	
<b>EASS MARKETING ALLIANCE PALAKKAD</b>	<b>Feb 2021 - SEP 2024</b>
<ul style="list-style-type: none"><li>Sales and Marketing professional with strong expertise in the agricultural machinery sector. Skilled in promoting and selling products such as brush cutters, power weeders, chainsaws, and water pumps to a diverse client base. Proven track record of developing effective marketing strategies, generating leads, and achieving sales targets. Adept at building strong dealer networks, conducting product demonstrations, and understanding farmer needs to offer the best solutions.</li></ul>	

### EDUCATION

<b>DIPLOMA IN DIGITAL MARKETING</b>	<b>Aug 2024 - FEB 2025</b>
INMAKES DIGITAL HUB	
<b>DIPLOMA IN LIFT TECHNOLOGY</b>	<b>Aug 2017 - Oct 2018</b>
TUV REINLAND NIFE	
<b>HIGHER SECONDARY</b>	<b>May 2015- MAR 2017</b>
SMMHSS PAZHAMBALACODE	

### ADDITIONAL INFORMATION

- Languages:** English, Malayalam, Tamil, Hindi
- DOB** : 16/05/2000