



MOHAMED FASRIN

Merchandiser

PROFILE

An energetic and enthusiastic merchandiser with 1+ year experience in and extensive knowledge in retail sales, customer service, inventory management and team building, who excels in driving sales and increasing customer loyalty through successful product placement and understanding customer needs.

CONTACT

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ADDRESS:
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PASSPORT:
N8410815

DATE OF BIRTH:
15.02.1996

LANGUAGES

English	75%
Arabic	50%
Hindi	35%
Tamil	100%
Sinhala	100%

WORK EXPERIENCE

Emirates Co-operative Society - UAE, Merchandiser

November, 2023 – present

- Ensure products are stocked, rotated, and properly displayed according to store standards.
- Follow and implement planograms and schematics to optimize product placement and enhance visual appeal.
- Track inventory levels and notify store personnel when additional stock is needed.
- Adhere to health and safety regulations when handling products to maintain a safe clean environment.
- Maintain product quality and presentation to ensure a positive shopping experience for customers.
- Using RFID system in inventory tracking, pricing, transfer request and transfer inventory.

City Hardware – Sri Lanka, Sales Representative cum Accounts Assistant

June, 2020–August, 2023

- Handling payables and receivables and Cashiering.
- Operated cash registers and handled cash, card and cheque transactions accurately.
- Maintained an organized and well-stocked sales floor, ensuring products were correctly labeled and priced.
- Handled customer concerns and complaints in a professional and efficient manner.

EDUCATION

- Bachelor of Arts Reading – University Of Peradeniya, Sri Lanka.
- Finalist of Association of Accounting Technicians Sri Lanka.
- Diploma in Arabic language.

SKILLS

- Excellent communication Skills
- Ability to understand and implement planograms and schematics accurately.
- A proactive approach to problem solving.
- Willingness to learn new skills.
- Attention to detail in maintaining quality and presentation.