

Mohammed Tameejuddin

SALES EXECUTIVE

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Expiry date: 01-08-2025

SUMMARY

Results-driven sales executive with 7+ years in mobile retail, renowned for increasing store performance with a 25% boost in conversion rates and driving a 20% hike in upselling revenue. Skilled in sales techniques, product demonstration, and strategic merchandising to amplify customer engagement and elevate brand resonance.

WORK EXPERIENCE

Sales EXECUTIVE

Samsung Mobiles, Hyderabad, India

Feb 2019 - Dec 2024

- Drove product knowledge and demonstration efforts, effectively communicating key features and benefits to potential customers, leading to a 25% improvement in conversion rates.
- Applied advanced sales and upselling techniques, achieving a 20% increase in monthly revenue, which significantly enhanced store
 performance.
- Developed strategic retail merchandising and visual display initiatives that elevated customer engagement by 30%, resulting in notable sales growth.
- · Streamlined complaint resolution processes, improving customer satisfaction levels by 15% and building stronger brand loyalty.

Sales executive

Oppo Mobiles, Hyderabad, India

Sep 2016 - SEP 2018

- Drove customer engagement through effective product knowledge and demonstrations, resulting in a 25% improvement in Net Promoter Score (NPS).
- Utilized advanced sales and upselling techniques to achieve a 20% growth in upsells and cross-sells, consistently surpassing sales targets.
- Enhanced retail merchandising and visual display strategies, increasing store foot traffic by 30% and optimizing customer attraction.

EDUCATION

Master of Business Administration in Marketing, Hyderabad presidency college Osmania University

Hyderabad, India

Nov 2014 - Nov 2018

Bachelor of Business Administration in Marketing, Pasha Noble Degree and PG College Osmania univercity

Hyderabad, India Jun 2011 - Aug 2014

SKILLS

- Professional Skills: Product Knowledge and Demonstration, Sales and Upselling Techniques, Complaint Resolution, Point-of-Sale (POS) System Operations, Goal-Oriented and Target Achievement
- **Soft Skills:** Leadership Quality, Team Work, Analytical skills, Customer Service, Decision-making, Work Ethic, Time Management, Problem Solving Ability, Positive Attitude, Honesty
- Languages: English, Telugu, Hindi & Urdu
- Computer Proficiency : MS Word/Excel, Basic Operation, Internet & Email