



# Damith Sadeepa Jayalath

## Contact

47/2, Mahalwarawa,pannipitiya  
+971 55 811 4966  
damithsadeepa606@gmail.com

## Additional Skills

- National Cadet Corps  
Certificated - 2008
- Junior National Weightlifting  
Championship Bronze Medal  
-2012
- National Weightlifting Sport  
Festival Bronze Medal - 2013
- Weightlifting Commonwealth  
Championship Sri Lanka  
Represent - 2013

## Professional Summary

Highly qualified Trade Marketing Manager with experience in the industry. Enjoy creative problem solving and getting exposure to multiple projects, and I would excel in the collaborative environment on which your company prides itself.

## Work Experience

01/2016 - 12/2016

### Masters Home improvements

Sales Executive

- Worked to ensure a neat and attractive sales environment, and assisted in the setup of visual displays.
- Followed instructions from supervisors and aimed to increase workflow.
- Sent out monthly newsletters detailing store events and promotions.

01/2017 - 06/2018

### Bionutri international (pvt) ltd

Business Development Executive

- Lead and conducted in depth analysis of business performance versus business goals.
- Developed and implemented money-saving strategies while increasing productivity.

01/2019 - Present

### Food & Nature (Pvt) Ltd

Assistant Manager Trade Marketing

- Worked to ensure a neat and attractive sales environment, and assisted in the setup of visual displays.
- Identified and maximized sales opportunities, and increased customer retention rates.
- Worked to ensure a positive and hassle-free customer experience.

## Education

### Dharmapala Vidyalaya Pannipitiya

Appeared for the G.E.C Ordinary Level

2009

### Sri Lanka Institute of Marketing

Professional Certificate in Marketing

2016

## Languages

English, Sinhala

## References

Chathura madushan  
Brand Manager - Fadna tea (Pvt)Ltd  
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