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Address: Ajman, United Arab Emirates

## OBJECTIVE

Sales and Marketing Specialist with excellent communication, interpersonal and customer service skills. Experienced in understanding customers' requirements and giving product demonstrations. Ability to handle cash and maintain stock of a retail setting. Strong computer, Digital Marketing and organizational skills.

## PROFESSIONAL SKILLS

- Collaborated with marketing representatives on sales calls and provided the technical support to close deals.
- Charged with digital marketing campaigns, demand generation, and product marketing to drive sales.
- Regional and national sales and marketing support, strategy and planning.
- Created and executed marketing strategies to support the launch of new learning consulting services.
- Used the passion for customer service and knowledge of technology to build quality relationships with consumers at retail.

## EXPERTISE

- Digital Marketing / Social Media Platforms
- Sales abilities to satisfy customers
- Ability to work efficiently and with minimal supervision
- Exceptional ability to quickly learn new business processes
- Event management and leadership qualities
- Effective communication skills
- Pleading, MS Office, MS Excel and other important tools.

# NIDAL ARSHAD

## EXPERIENCE

- ✚ KFC Lahore Johar Town Supervisor  
**Duration:** 2021 – 2023

## JOB DESCRIPTION:

- To ensure that the various volumes of the business are met, to increase sales, to implement promotions and to maximize the profitability.
- Ensure all financial and administrative procedures are adhered to at all times and discrepancies are investigated and reported.
- To prepare paper work & weekly staff Rota.
- Handle all customer complaints.
- Assist the Restaurant General Manager in correctly staffing, training and coaching of all employees.
- Support the Restaurant General Manager at team and management meetings.
- Handle employee relations issues within the restaurant.
- Ensure that all Statutory and Company Health, Safety and Food Hygiene regulations are followed and corrective action taken as necessary.

- ✚ Telenor – Retail Sales Officer Islamabad, Pakistan **Duration:** 1 Year 2019 To 2020

- ✚ Suzuki – Marketing Supervisor Islamabad, Pakistan **Duration:** 1 Year 2018 TO 2019.

- ✚ PepsiCo, Inc – Sales Supervisor Islamabad, Pakistan **Duration:** 1 Year 2016 to 2017

## EDUCATION

Degree	University /College
L.L.B	University of the Punjab, Lahore
Bachelor in Arts	University of the Punjab, Lahore
I.Com	Government College, Gujranwala
HSSC	Government M.T High School, Gujranwala

## REFERENCE

Reference will be furnished on request.