

# RASHEED PALASHERI

## SALE REPRESENTATIVE

### RELEVANT EXPERIENCE



### EXECUTIVE SUMMARY

I am a sales representative who specializes in consumer good sales. I have gathered numerous contacts over the years and strive to meet client needs.

### MY EXPERTISE

- Creative and results – driven marketing executive with **15** years of experience in marketing.
- Responsible and dedicated.
- **Language:** Arabic, English, Hindi, Malayalam and Tamil

### HOW TO CONTACT ME

[raashirasheedmp@gmail.com](mailto:raashirasheedmp@gmail.com)

Ph: [0547196330](tel:0547196330)

Address:

**Khorfakkan, Sharjah, UAE.**

### PERSONAL REFERENCES

Nationality:	Indian
Marital status:	Married
Sex:	Male
Religion:	Muslim
Passport No:	M0412671
Issue Date:	01-08-2014
Expiry date:	31-07-2024

### DRIVING LICENSE DETAILS

Driving license:	781197
Gear type:	Manual
License exp:	11/01/2024
Issue place:	Sharjah

Indian driving license  
Saudi Arabian driving license

- Working as sales Supervisor in **Lebanon Flower Bakery** Sharjah ,UAE [FROM 2021 Till the date]
- Worked as a Delivery coordinator in **Flipkart Prvt LTD e-Commerce company** Malappuram , Kerala [2020-2021]
- Worked as seals executive in **NFIC [National food industries Co. Ltd [Luna]** Jiddah-Saudi Arabia [2015 > 2019].
- Worked as a sales executive in **Nestlé Ahamed Mohammed Abdul Wahab Naghi & Sons Co. [Al Naghi]** Riyadh-Saudi Arabia [2010 > 2014]
- Worked as a sales executive **AL WAFI AUOTMATIC BAKERY** Riyadh-Saudi Arabia [2008 > 2010]
- Worked as receptionist at **Britco & Bridco Mobile Phones service and repair education** Kerala, India [2007 > 2008]
- Worked as salesman in **HANNA FOODS Rice products Masala products** Alappuzha, Kerala, India [2004 > 2007]

### NATURE OF WORK

- Customer service
- Stock Management
- Store display
- Oder billing
- Documentation
- Daily reports

### DUTIES & RESPONSIBILITIES

- Supervise the activities of the sales team including marketing activities.
- Provide reports to top management like sales report, lead generation reports, customer complaints reports and new customer on-boarded reports.
- Prepare sales presentation and other sales tools.
- Assist the line manager to ensure adequate client communication maintain contacts with clients and provide feedback.
- Initiate sales activities, strategies and sales plans required to build brand visibility.
- Develop and maintain accurate record of prospects, leads, pricing, sales activities and active clients.
- Ensure the items are displayed correctly in the malls, supermarkets, and other sales points.

### SCHOOL BACKGROUND

S.S.L.C Board of secondary examination Kerala, India  
Plus, two board of higher secondary examination Kerala, Indian

Thanking you

**Rasheedpalasheeri**