






MOHAMED INSHAF

Sales and marketing Executive

CONTACT

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 0567279700

 Ajman , UAE

 Sri Lankan

EDUCATION

Trinity College Kandy

2010 – G.C.E (O/L) Examination

2013 – G.C.E (A/L) (commerce stream)

Advanced diploma at city& guilds

Diploma in information technology
with E-commerce at esoft

SKILLS

- Fast-moving Consumer Goods
- Interpersonal communication
- Loss prevention strategies
- Visual merchandising
- Experience in retail
- Inventory management
- Computer proficiency in office suites

LANGUAGE

- English
- Sinhala
- Tamil

ACHIEVEMENTS

- January best employee award by RANKALA (Pvt) Ltd,2018
- award of sales excellence by RANKALA (PVT) Ltd,2019
- Certificate of recognition by RANKALA (PVT) Ltd,2020
- certificate of excellence by RANKALA (pvt) Ltd,2022

Experience in retail sales in a luxury brand environment, understanding brand attributes and handling multiple demands. Enthusiastic, self-confident, and motivated, with strong selling skills and good interpersonal and communication skills. Demonstrates respect, politeness, and innovation in setting customer care standards. Results-driven Sales and Marketing Executive with a proven track record of developing and executing successful strategies to increase revenue and market share. Seeking opportunity to leverage market analysis, customer relationship management, and innovative marketing.

WORK EXPERIENCE

Rankala Pvt Ltd

NOV 2020 – AUG 2023

Sales and marketing executive

- Researching market trends, customer needs, and competitor activities to set targets. Creating and executing marketing campaigns, building client relationships, preparing sales presentations, exploring new market segments, and preparing reports. In a leadership role, overseeing a team, setting targets, and providing mentorship.

RANKALA Pvt Ltd

OCT 2018 – OCT 2020

Store executive / inventory controller

- Job responsibilities include establishing and achieving sales goals, creating visually appealing product displays, monitoring inventory levels, maintaining a FIFO approach, conducting quality control checks, and building relationships with vendors. work efficiently and effectively in fast-paced environment. include keeping detailed records and reports of all services, profits, and budget information.

RANKALA Pvt Ltd

APR 2017 – SEP 2018

Front office executive

- Managed front desk, greeting 100 daily visitors, handling high call volume, scheduling appointments, maintaining a professional reception area, and maintaining office supply inventory. Recognized for outstanding customer service and received "Employee of the Month" awards.