



# ROSHAN JAYASHANTHA



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Sri Lanka

## PERSONAL DETAILS

Date of birth  
1989.03.03

Marital status  
Single

Nationality  
Sri Lankan

Passport Number  
N7838727

## DRIVING LICENSE

Driving license category  
Light Vehicle / Heavy Vehicle

## SKILLS

Computer Literacy

## HOBBIES

Photography , Videography ,Traveling

## LANGUAGES

English

Hindi

Sinhala

## ABOUT ME

- Have good presentation and communication skills.
- Good organizational skills developed in a variety of deadline orientated situations.
- Get on well people at all levels, easily making good working relationships.
- Self motivated, adaptable, conscientious and enthusiastic person with well developed IT skills combined with a flexible attitude to work.
- Strong team – player skills developed through work in retail and group activities ,
  - Good knowledge about Customer Support , Merchandising , Selling

## WORK EXPERIENCE

Fonterra Brands Lanka Ltd  
Distributor Sales Representative

I started my carrier as DSR with Fonterra Brands Lanka Ltd ( Anchor Milk ) in Medirigiriya Area . I worked there in 6 Month and I got Company Sales Representative opportunity from Cherish Biscuits Manufacture then I resigned .

Cherish Biscuits ( pvt ) Ltd / kuliyapitiya/Feb 2011 - Jun 2012

I started my carrier as Company Sales Representative in here . This is a rural Area more people find cheapest things for their needs and shop owners need good profit from goods . My main objective is sell my products for them and archive my targets . I had some documentation part .

Territory Sales Officer  
Little Lion Associates ( pvt ) Ltd / Negombo /Jun 2022 - Present

A leading manufacture of Cookies and Cakes in Sri Lanka . one of the Maliban group of companies . I had done more improvements in Negombo area on my period . I have listed those below ,

1. Started Bike Operation ( Pre Selling )
2. Demarcated some Routes and Re Arrange Routes
3. improved Monthly Sales value to 3.0M from 1.5M ( Currency In Rupees )
4. Again Done A Area Demarcation and started Negombo 2 Territory

People in Negombo , They finding Quality , Branded , Expensive , things to consume , so Leading companies always try to keep their market share high. I have to maintain my market share , improve it and archived my targets .

## EDUCATION & COURSES

- Certificate Course in Computer  
Institute of TEI Of Sri Lanka / Jan 2002 - Sep 2002  
Ms Word  
Ms Excel  
Ms Power Point
- Graphic Designing Course  
Photoshop
- G. C. E. Ordinary Level
- G. C. E. Advance Level