



Ridha Wertani

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Work: Ben Arous (Tunisia)

ABOUT ME

With over twenty years of diversified experience in warehouse management, commercial operations, and retail leadership, I have consistently demonstrated expertise in optimizing operations, driving sales growth, and ensuring customer satisfaction. My background includes managing large-scale warehouses, implementing effective logistics strategies, and leading high-performing teams to achieve organizational goals. I possess strong skills in inventory management, safety compliance, and fostering a workplace environment focused on excellence. As a passionate professional, I aim to contribute to a dynamic organization by implementing strategic initiatives to enhance operational efficiency, drive revenue growth, and deliver exceptional customer experiences.

WORK EXPERIENCE

Warehouse manager

Ketari Establishments [11/09/2022 – Current]

City: Tunis | Country: Tunisia

- **Inventory management:** Supervise the receipt, storage, and distribution of goods to ensure efficient inventory control and accuracy.
- **Team supervision and training:** Lead and mentor warehouse staff, assign tasks, and provide training to maintain a productive and cohesive team.
- **Safety and compliance:** Ensure adherence to health and safety regulations, implement warehouse procedures, and oversee maintenance of equipment to promote a safe working environment..

Commercial manager

YOURSLY [04/03/2021 – 20/08/2022]

City: Ben Arous | Country: Tunisia

- **Develop sales strategies:** Create and implement effective sales plans to achieve company revenue targets and market expansion goals.
- **Manage sales team:** Recruit, train, and supervise the sales team, set performance targets, and conduct regular performance evaluations.
- **Build and maintain client relationships:** Identify potential clients, develop new business opportunities, and maintain strong relationships with existing clients to ensure customer satisfaction and loyalty.

Store manager

Poulina group (Mazraa market) [11/11/2020 – 27/02/2021]

Country: Tunisia

- **Operational management:** Oversee daily operations of the poultry store, including inventory management, staffing, and scheduling to ensure efficient functioning.
- **Customer service excellence:** Lead the team in providing exceptional customer service, handling inquiries, and maintaining high standards of poultry product quality and presentation.
- **Sales and business development:** Drive sales growth by implementing sales strategies, monitoring performance metrics, and exploring opportunities to expand the customer base and increase revenue.

Warehouse manager

Monoprix Market [07/01/2015 – 12/08/2020]

City: Megrine, Ben Arous | Country: Tunisia

- **Warehouse operations management:** Oversee all aspects of warehouse operations including receiving, storage, and distribution of goods to ensure efficient handling and inventory accuracy.
- **Logistics coordination:** Coordinate transportation and logistics activities to optimize delivery schedules, reduce costs, and ensure timely replenishment of stock at Monoprix stores.
- **Team leadership and training:** Lead warehouse staff, assign tasks, and provide training to ensure compliance with safety standards, operational procedures, and customer service excellence

Section manager

Monoprix Market [11/11/2009 – 23/08/2015]

City: Megrine, Ben Arous | Country: Tunisia

- **Merchandising and product placement:** Ensure effective merchandising of products within the department, including arranging displays, setting prices, and managing promotions to maximize sales.
- **Inventory management:** Monitor inventory levels, conduct regular stock checks, and coordinate with suppliers to maintain adequate stock levels and minimize stockouts.
- **Team supervision and development:** Supervise department staff, delegate tasks, provide training on product knowledge and customer service, and ensure adherence to company policies and procedures.

Coordinator

ZODIAC AEROSPACE [10/01/2008 – 02/10/2009]

City: Soliman, Nabeul | Country: Tunisia

Service manager

"Le Palace" Hotel [07/08/2007 – 12/12/2008]

Country: Tunisia

Commercial Service Manager

PADELA [31/12/2004 – 23/06/2007]

City: Ben Arous | Country: Tunisia

EDUCATION AND TRAINING

Diploma in Logistics and Operations

[2004]

Advanced Technician's Certificate in Marketing Techniques

[2002]

Bachelor's Degree in Mathematics

[1998]

LANGUAGE SKILLS

Mother tongue(s): Arabic

Other language(s):

French

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

English

LISTENING B1 **READING** B1 **WRITING** B1

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Italian

LISTENING B1 **READING** B1 **WRITING** B1

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Word / Adobe Photoshop (basic elements) / Corel draw Graphics / Flash 4.0 / 3D Modelling (3D MAX) / Quarkus (basic)

HOBBIES AND INTERESTS

Reading scientific journals

Sports activities

Travel