



A MOHAMMED ASHIQ

PERSONAL DETAILS

PHONE: +971-50-1180648

EMAIL: Mohammedashiqgg@gmail.com

Nationality: Indian

Date of Birth: 15 Nov 1996

Marital Status: Un-married

Visa type: Visit until 20 SEP 2024

Valid Driving License (KUWAIT)

Religion: Muslim

SKILLS

- Sales management
- Computer Skills Sales development skills
- MS Office
- Business Development
- Problem-solving Skills
- Analytical skills
- Time-Management skills
- Strong Documentation skills
- Risk Management Skills
- Communication Skills
- TALLY

languages

- English
- Hindi
- Malayalam
- Tamil
- Arabic
- Urdu

SALES MANAGER

PROFESSIONAL SUMMARY

"I have over three years of experience in the Fast-Moving Consumer Goods (FMCG) industry. I am an ambitious, highly motivated, and energetic sales executive with excellent marketing and business development skills. My experience includes managing sales and merchandising for established retail outlets, franchises, and international brands. I am a result-oriented professional with a proven ability to achieve goals, generate revenue, improve service, and reduce costs."

GOOD LIFE LLC KUWAIT (SEP 2022- MARCH 2024)

JOBS RESPONSIBILITIES:

- Create content and design-led marketing material to drive sales, tailored by region, country or channel as required
- Design and generate trade assets for initiatives that respond to joint business plans across Craster and its network
- Work with the commercial team on key opportunities, designing and delivering bespoke customer requirements requested by the sales team, with emphasis on leveraging and sponsoring projects with internal space planning tool and technology
- Develop quarterly and by-campaign assets for distributors and Craster network and work with distributor marketing contacts to maximise Craster presence across their touchpoints
- Create, develop and execute innovative ideas around business generating events and exhibitions in the Kuwait.
- Coordinate product launch and product care training across design, sales, distributor support, customer service and marketing, including sample orders
- Take ownership of marketing samples and merchandising across warehouses and head office, including our prestigious Dealers showroom.

ACADEMIC QUALIFICATION

Bachelor of Commerce (Bcom.general) 2018

DR.MGR University, Chennai

HIGHER SECONDARY SCHOOL 2017 NAV

BHARATH VIDYALAYA, Chennai